2023 Local Government Community Satisfaction Survey

Yarra Ranges Shire Council

Coordinated by the Department of Government Services on behalf of Victorian councils



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Background and objectives

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The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fourth year, this survey provides jnsight into the community's views on:

against State-wide and council group results

- · value for money in services and infrastructure
- community consultation and engagement
- · decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 24 years

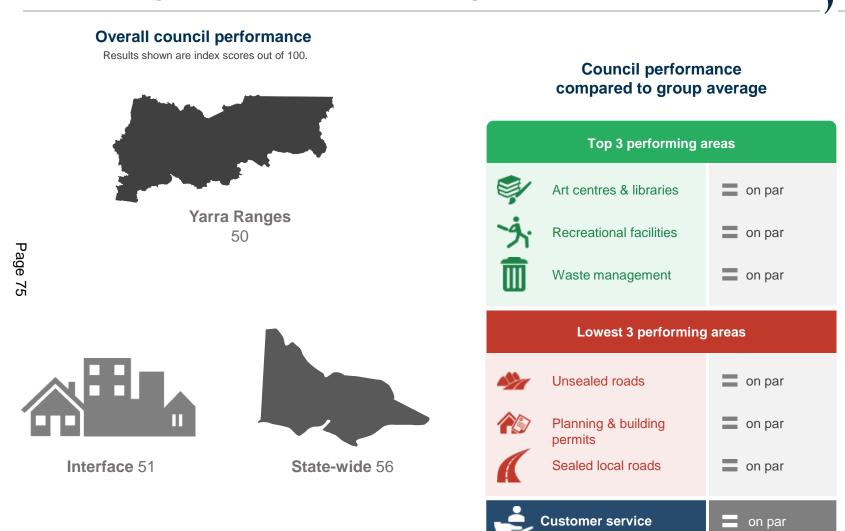
Each year the CSS data is used to develop this Statewide report which contains all of the aggregated results, analysis and data. Moreover, with 24 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

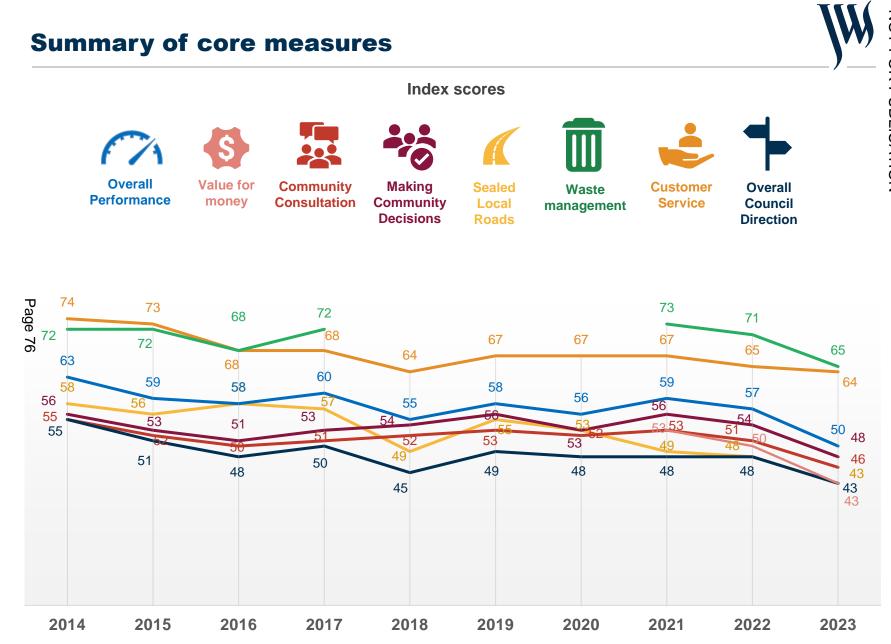
Key findings and recommendations



Yarra Ranges Shire Council – at a glance

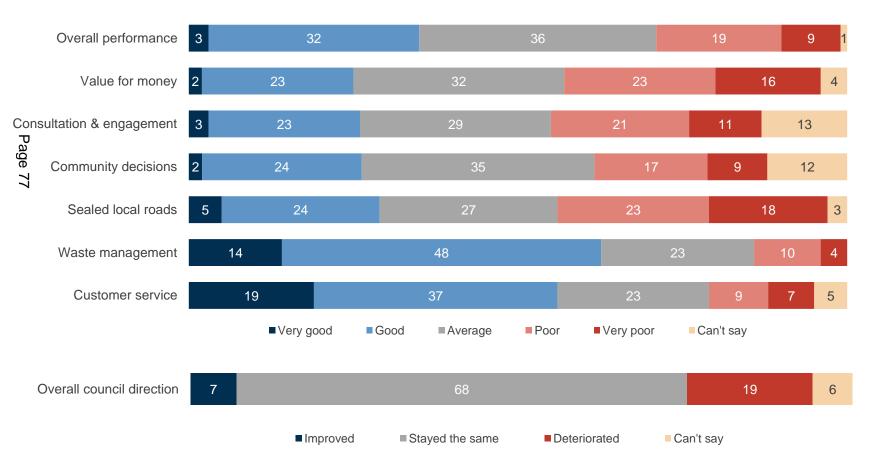


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Summary of core measures

Core measures summary results (%)



	Services		Yarra Ranges 2023	Yarra Ranges 2022	Interface 2023	State-wide 2023	Highest score	Lowest score
	67	Overall performance	50	57	51	56	Urban Area residents	Aged 50-64 years
	S	Value for money	43	50	48	49	Aged 18-34 years	Aged 50-64 years
	+	Overall council direction	43	48	43	46	Healseville - Yarra Glen residents	Hills residents
Page 78	÷	Customer service	64	65	65	67	Aged 65+ years	Aged 50-64 years, Healseville - Yarra Glen residents
	,	Art centres & libraries	69	-	70	73	Aged 35-49 years, Women, Yarra Valley residents	Healseville - Yarra Glen residents
	Ż	Recreational facilities	66	-	66	68	Aged 18-34 years, Urban Area residents	Healseville - Yarra Glen residents
		Waste management	65	71	67	66	Aged 18-34 years	Aged 50-64 years
	<u>.</u>	Appearance of public areas	62	-	56	67	Aged 18-34 years	Yarra Valley residents

	Services		Yarra Ranges 2023	Yarra Ranges 2022	Interface 2023	State-wide 2023	Highest score	Lowest score
	83.7	Community & cultural	60	-	62	66	Aged 35-49 years, Women	Healseville - Yarra Glen residents
	Yo	Tourism development	60	-	60	61	Yarra Valley residents	Aged 65+ years, Men
	Ъ	Emergency & disaster mngt	59	-	62	65	Urban Area residents	Aged 50-64 years
Page		Enforcement of local laws	59	-	57	61	Aged 18-34 years	Aged 65+ years
Page 79	ŵ	Environmental sustainability	58	-	58	60	Urban Area residents	Healseville - Yarra Glen residents, Aged 65+ years
		Parking facilities	58	-	56	55	Aged 18-34 years	Hills residents
		Business & community dev.	57	-	56	57	Aged 18-34 years	Healseville - Yarra Glen residents
		Family support services	57	-	57	63	Aged 18-34 years	Aged 65+ years
		Elderly support services	52	-	52	63	Aged 18-34 years	Hills residents

Servi	ces	Yarra Ranges 2023	Yarra Ranges 2022	Interface 2023	State-wide 2023	Highest score	Lowest score
Ű	Disadvantaged support serv.	51	-	51	59	Healseville - Yarra Glen residents	Aged 65+ years
	Informing the community	50	-	53	57	Aged 35-49 years	Aged 50-64 years
0	Traffic management	48	-	49	55	Women	Yarra Valley residents
	Community decisions	48	54	49	51	Aged 18-34 years	Yarra Valley residents
20	Slashing & weed control	47	-	45	46	Urban Area residents, Aged 18-34 years, Aged 50-64 years	Yarra Valley residents, Aged 65+ years, Healseville - Yarra Glen residents
	Town planning policy	46	-	45	50	Aged 18-34 years	Aged 50-64 years
	Consultation & engagement	46	51	49	52	Aged 18-34 years, Women	Aged 50-64 years
(nin	Local streets & footpaths	45	-	47	52	Urban Area residents	Hills residents

Significantly higher / lower than Yarra Ranges Shire Council 2023 result at the 95% confidence interval. Please see Appendix A for explanation of significant differences.

	Services		Yarra Ranges 2023	Yarra Ranges 2022	Interface 2023	State-wide 2023	Highest score	Lowest score
	***	Population growth	44	-	43	48	Women, Healseville - Yarra Glen residents	Yarra Valley residents
	1	Lobbying	44	50	47	51	Aged 18-34 years	Aged 50-64 years
D	"	Sealed local roads	43	48	45	48	Urban Area residents	Yarra Valley residents, Hills residents
Page 81	? >	Planning & building permits	38	-	38	47	Urban Area residents, Aged 18-34 years	Yarra Valley residents
		Unsealed roads	35	-	36	37	Urban Area residents	Hills residents, Yarra Valley residents

Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance have declined significantly in the last 12 months and are at their lowest level in a decade. While this follows the pattern of decline across the State, it is important to note that the decline is far greater for Council than the State-wide average. Council's performance ratings also declined significantly across all of the service areas that were evaluated both this and last year. Performance on almost all of the service areas added this year are in line with the Interface group.

Key influences on perceptions of overall performance The service area that has the greatest influence on Yarra Ranges Shire Council's overall performance is decisions made on behalf of the community, on which significant declines in perceptions of performance were recorded in the past year. Several of Council's other lower performing service areas have a moderate to strong influence on overall performance and so should also be points of focus for Council. This includes sealed local roads, traffic management, planning and building permits, and lobbying.

Comparison to state and area grouping Council performs in line with the Interface group and significantly below the State-wide average on nearly all of the service areas evaluated. The exceptions are on the appearance of public areas, where Council performs significantly higher than the Interface group, and parking facilities, where Council performs significantly higher than the State-wide average.

Abate declines and rebuild Performance declined significantly in the last 12 months across all core measures and all service areas that were evaluated in 2022. The exception is customer service, where performance is rated in line with last year. As these declines are mostly on the back of small declines last year, Council should focus on ensuring this trend does not continue into the coming years.

DETAILED FINDINGS

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The overall performance index score of 50 for Yarra Ranges Shire Council represents a significant sevenpoint decline on the 2022 result.

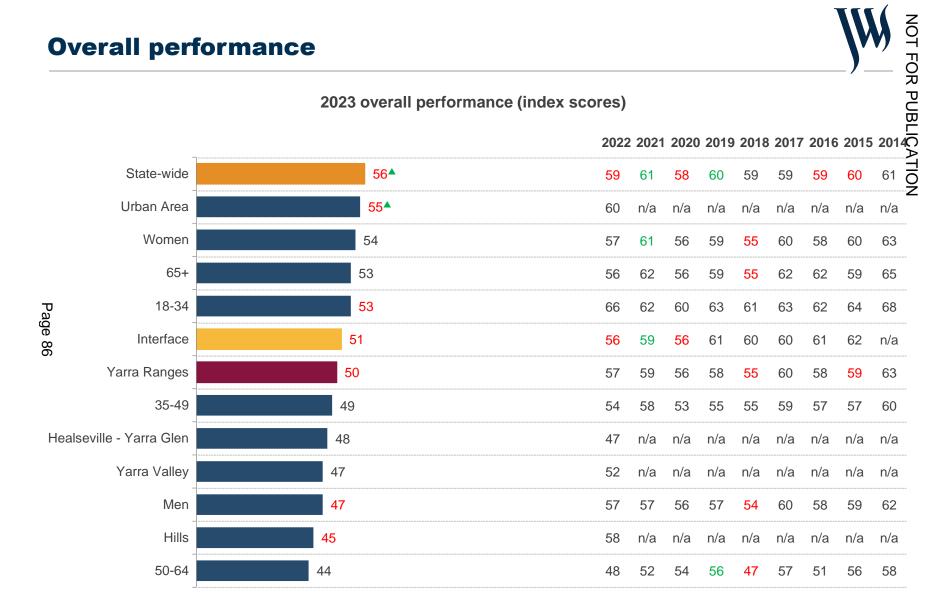
• Overall performance is at its lowest level recorded in the last decade.

Yarra Ranges Shire Council's overall performance is rated in line with the Interface group and statistically significantly lower (at the 95% confidence interval) than the State-wide average for councils (index scores of 51 and 56 respectively, both of which also declined

- ⁶⁶ Despite a significant decline in perceptions since last year, people in the Urban Area (index score of 55, down five points from 2022) rate overall performance significantly higher than the Council average.
- Perceptions of overall performance also declined significantly among residents aged 18 to 34 years, men and people in the Hills region.

A quarter of residents (25%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. This is now less than the amount of people who rate Council as 'very poor' or 'poor' (39%, up 14 points on 2022). A further 32% rate Council as 'average' in terms of providing value for money.



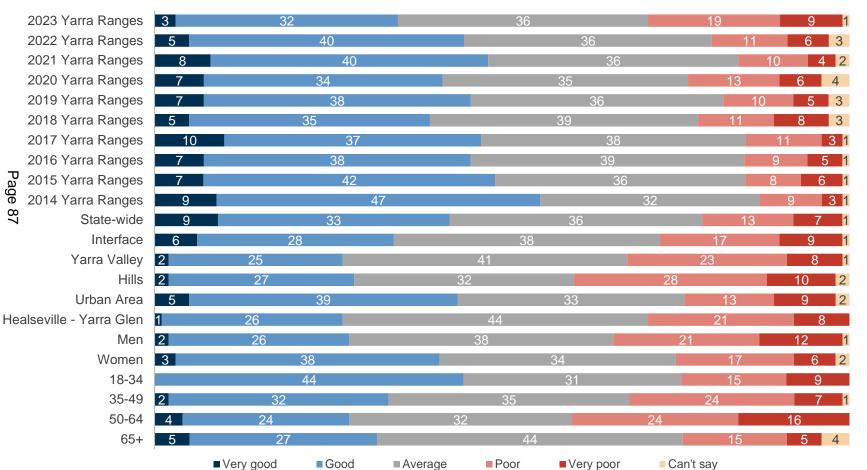


Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Yarra Ranges Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4

Note: Please see Appendix A for explanation of significant differences.

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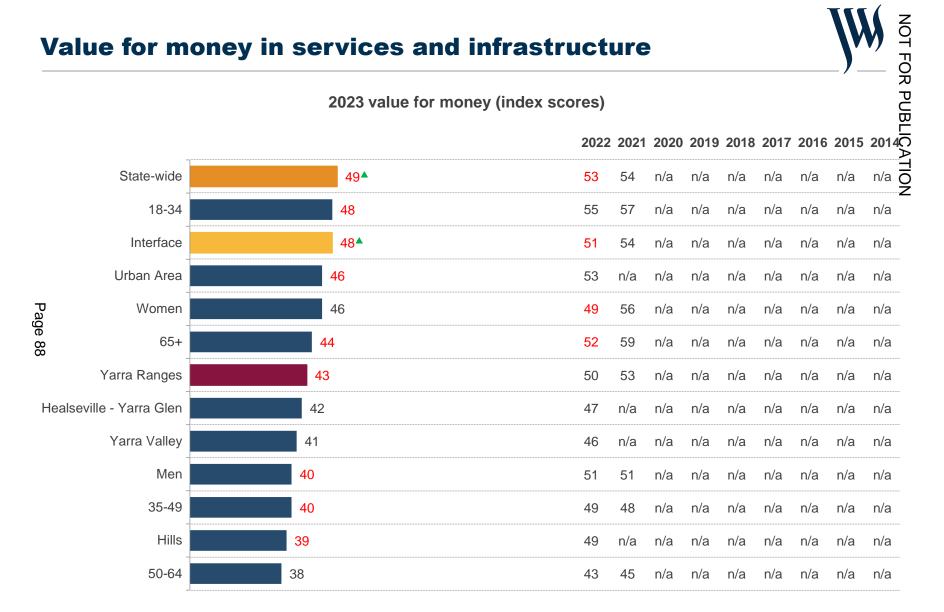


2023 overall performance (%)

Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Yarra Ranges Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4

J01207 Community Satisfaction Survey 2023 – Yarra Ranges Shire Council

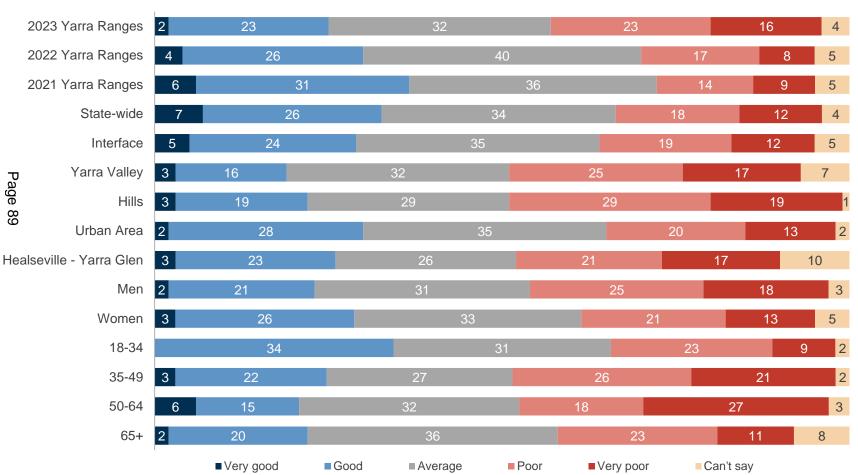
Value for money in services and infrastructure



Q3b. How would you rate Yarra Ranges Shire Council at providing good value for money in infrastructure and services provided to your community? Base: All respondents. Councils asked State-wide: 65 Councils asked group: 4 Note: Please see Appendix A for explanation of significant differences.

J01207 Community Satisfaction Survey 2023 - Yarra Ranges Shire Council

Value for money in services and infrastructure



2023 value for money (%)

Q3b. How would you rate Yarra Ranges Shire Council at providing good value for money in infrastructure and services provided to your community? Base: All respondents. Councils asked State-wide: 65 Councils asked group: 4

Top performing service areas

Arts centres and libraries (index score of 69) is the area where Council performed best in 2023.

- Council performs in line with the Interface group and significantly lower than the State-wide average.
- Geographically, although residents in the Yarra Valley region rate this area the highest (index score of 70) and people in the Healseville – Yarra Glen region rate it lowest (index 66), these scores are not significantly different to the Council average.

Recreational facilities (index score of 66) and waste management (index score of 65) are Council's next best Sperforming service areas.

- Council performs in line with both the Interface group and the State-wide average on each of these areas.
- In the area of recreational facilities, and again looking at geographic locations, it is residents in the Urban Area who rate performance the highest (index score of 68), meanwhile people in the Healseville – Yarra Glen region rate the lowest (index score of 62) – but neither group is significantly different to the Council average.
- In the area of waste management, rated performance declined significantly from last year (down six points to an index score of 65), including among 18 to 34 year olds, those aged 65+ years, both women and men and people in the Urban Area, Yarra Valley and Hills regions.



Low performing service areas



Council rates lowest – relative to its performance in other areas – in the areas of unsealed roads (index score of 35) and planning and building permits (index score of 38). Council rates the lowest in the maintenance of unsealed roads (index score of 35).

- Council performs in line with the Interface group and the State-wide average in this area.
- People in the Urban Area (index score of 41) rate this service area significantly higher than the Council average, whilst people in the Hills region (index score of 28) rate significantly lower than average.

Planning and building permits (index score of 38) and the condition of sealed local roads (index score of 43) are Council's next lowest rated service areas.

- Council performs in line with the Interface group and significantly lower than the State-wide average in this each of these service areas.
- In each of these service areas, perceptions of performance are highest among people in the Urban Area and are significantly higher than the Council average.
- In the area of sealed local roads, people in the Yarra Valley and Hills region rate the lowest (index score of 35) and significantly lower than the Council average.
- 22% of people volunteer sealed road maintenance as the top area of improvement for Council.



Individual service area performance

2023 individual service area performance (index scores)

dividual servi	ce area performance	•							Y	V)	
2023 individual service area performance (index scores)											
		2022	2021	2020	2019	2018	2017	2016	2015	201	
Art centres & libraries	69	n/a	n/a	n/a	n/a	n/a	69	68	72	75	
Recreational facilities	66	n/a	n/a	n/a	n/a	n/a	68	68	71	72	
Waste management	65	71	73	n/a	n/a	n/a	72	68	72	72	
Appearance of public areas	62	n/a	n/a	n/a	n/a	n/a	67	66	66	70	
Community & cultural	60	n/a	n/a	n/a	n/a	n/a	63	63	65	66	
Tourism development	60	n/a	n/a	n/a	n/a	n/a	60	59	n/a	n/a	
Emergency & disaster mngt	59	n/a	n/a	n/a	n/a	n/a	70	69	70	70	
Enforcement of local laws	59	n/a	n/a	n/a	n/a	n/a	64	61	66	65	
Environmental sustainability	58	n/a	n/a	n/a	n/a	n/a	62	60	63	64	
Parking facilities	58	n/a	n/a	n/a	n/a	n/a	58	56	60	63	
Business & community dev.	57	n/a	n/a	n/a	n/a	n/a	58	56	n/a	n/a	
Family support services	57	n/a	n/a	n/a	n/a	n/a	66	63	66	69	
Elderly support services	52	n/a	n/a	n/a	n/a	n/a	60	59	65	65	
visadvantaged support serv.	51	n/a	61	61							
Informing the community	50	n/a	n/a	n/a	n/a	n/a	53	52	53	61	
Traffic management	48	n/a	n/a	n/a	n/a	n/a	59	57	61	63	
Community decisions	48	54	56	53	56	54	53	51	53	56	
Slashing & weed control	47	n/a	n/a	n/a	n/a	n/a	54	56	52	55	
Town planning policy	46	n/a	n/a	n/a	n/a	n/a	52	51	54	54	
Consultation & engagement	46	51	53	52	53	52	51	50	52	55	
Local streets & footpaths	45	n/a	n/a	n/a	n/a	n/a	56	56	55	58	
Population growth	44	n/a									
Lobbying	44	50	54	50	53	51	52	51	52	52	
Sealed local roads	43	48	49	53	55	49	57	58	56	58	
Planning & building permits	38	n/a	n/a	n/a	n/a	n/a	46	46	49	49	
Unsealed roads	35	n/a	n/a	n/a	n/a	n/a	50	48	49	49	

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Individual service area performance

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2023 individual service area performance (%)

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Art centres & libraries **Recreational facilities** Waste management Appearance of public areas Commur Tourism Emergency & Enforcement Environmental Pa Business & col Family sup Elderly sup Disadvantaged Informing th Traffic Commu Slashing & Town pl Consultation & Local street Popu Seale Planning & bu Un

Page 93

unity & cultural	7			35				30		Ç)
n development	7			32			30			11	2
disaster mngt	11			34			21		1	12	7
nt of local laws	7			32			29			10	4
al sustainability	6		3	34			28			12	3
arking facilities	8			41					29		
ommunity dev.	4		30				31		1() 3	
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d support serv.	2	16		23		9	4			46	ô
the community	5		30				29			21	
c management	4		31				30			20	
unity decisions	2	24				35			1	7	
& weed control	5		29			2	8			23	
planning policy	2	18			29			17)	
& engagement	3	23				29			21		11
ets & footpaths	6		26			25			24		
oulation growth	3	19			25			21		10	
Lobbying	1	17		27			17		9		
led local roads	5		24			27			23		
uilding permits	2	12		24		2	1		14		
Insealed roads	4	15		21			22			27	
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Influences on perceptions of overall performance

The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

• Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance. Currently, this is one of Council's poorer performing areas (index score of 48, down a

Collowing on from that, other individual service areas with a more moderate influence on the overall performance rating are:

- The condition of sealed local roads
- Traffic management
- Lobbying on behalf of the community
- Parking facilities
- Waste management
- · Planning and building permits
- Emergency management
- Business and community development.

Looking at these key service areas only, Council performs best on waste management (index of 65), which is a moderate influence on overall performance.

Council also performs reasonably well emergency management, parking facilities, and business and community development (index scores of 59, 58 and 57 respectively).

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

In addition to Council decision making, most in need of attention are Council's planning and building permits, sealed roads, lobbying and traffic management, which are rated as poor (performance index scores of 38, 43, 44 and 48 respectively).

It will be important to address resident concerns about Council's handling of planning and building permits and local traffic, to attend to the maintenance of sealed local roads, and to demonstrate Council efforts to advocate for its community to improve overall ratings of Council performance.

Regression analysis explained

We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
- Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed. This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

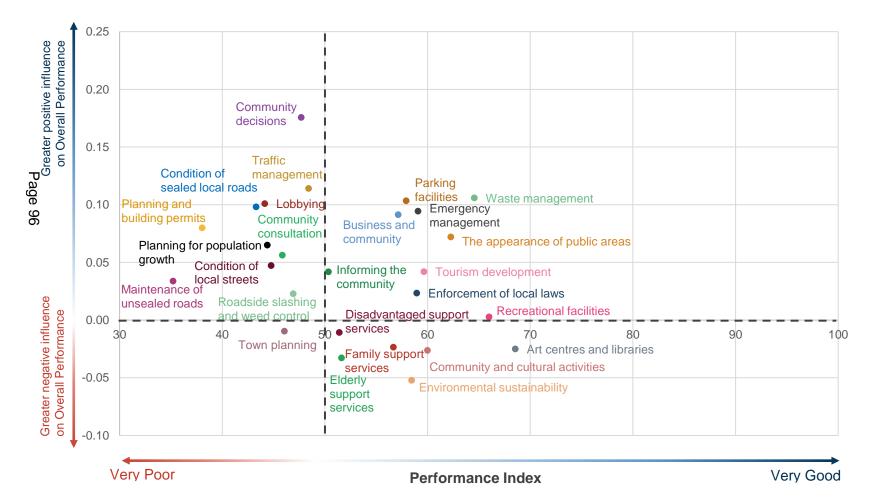
The regressions are shown on the following two charts.

- 1. The first chart shows the results of a regression analysis of *all* individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas

2023 regression analysis (all service areas)

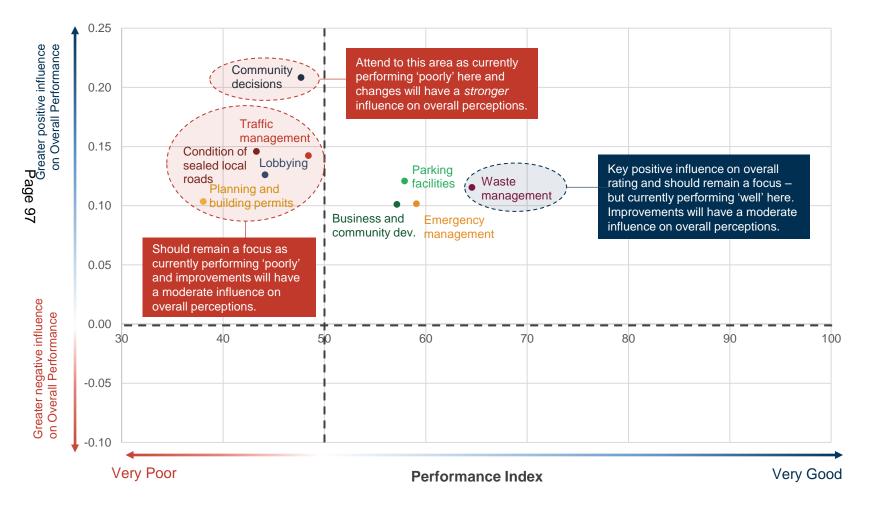


The multiple regression analysis model above (all service areas) has an R^2 value of 0.604 and adjusted R^2 value of 0.582, which means that 58% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 27.74. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

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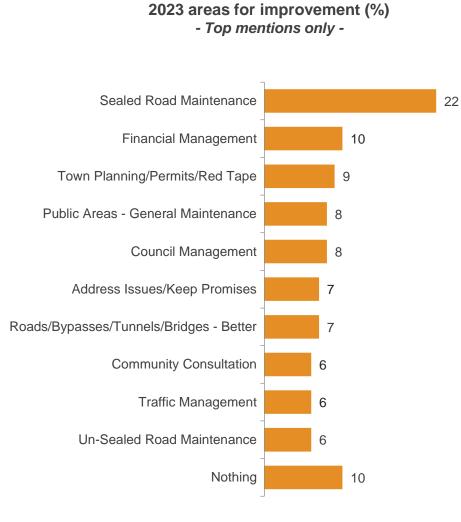
Influence on overall performance: key service areas

2023 regression analysis (key service areas)



The multiple regression analysis model above (reduced set of service areas) has an R^2 value of 0.582 and adjusted R^2 value of 0.574, which means that 57% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 75.76.

Areas for improvement



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Customer service

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Contact with council and customer service

Contact with council

Nearly two thirds of residents (64%) have had contact with Council in the last 12 months. Rate of contact has been relatively stable over time.

- Rate of contact is highest among people from the Yarra Valley region (74%) – a significant 22 percentage point increase from last year.
- The main method of contact is by telephone (38%), • followed by email (23%).

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Council's customer service as 'very

good'.

Customer service

Council's customer service index of 64 is in line with last year, however performance has been higher. Council performs in line with the Interface group and the State-wide average for councils (index scores of 65 and 67 respectively).

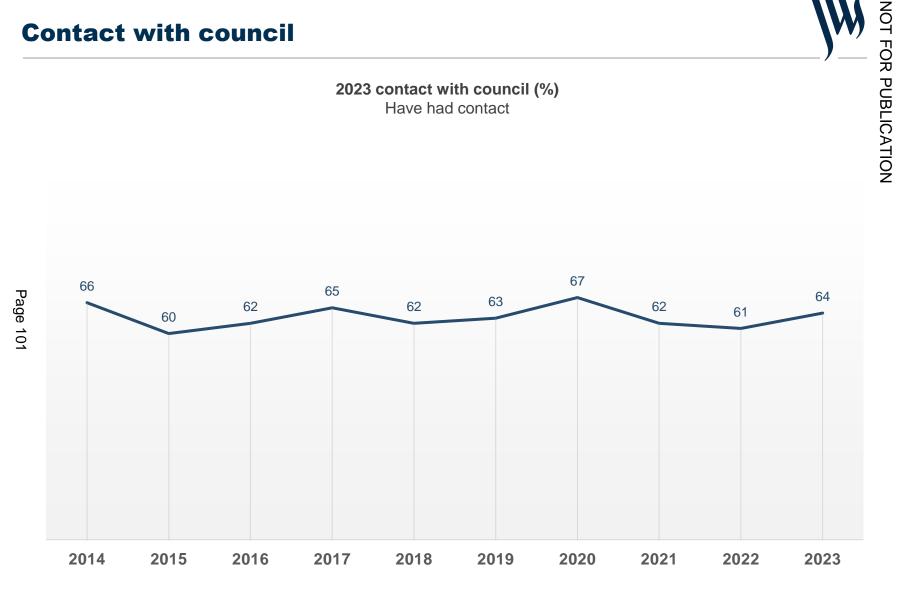
 By age, residents aged 65+ years (index score of 70) rate customer service the highest, whilst residents aged 50 to 64 years (index score of 59) rate customer service the lowest - however neither is significantly different to the Council average.

Over half of residents (56%) provide a customer service rating of 'very good' or 'good', whilst 16% of residents rate Council's customer service as 'very poor' or 'poor'. A further 23% rate customer service as 'average'.

- Customer service is rated highest among people who contacted Council by social media (index score of 73), and lowest among people who made contact in writing (index score of 47) – noting both of these are less frequently used channels.
- For the main methods of contact. Council scores higher on contact via telephone (index score of 72) than it does for contact via email (index score of 52).

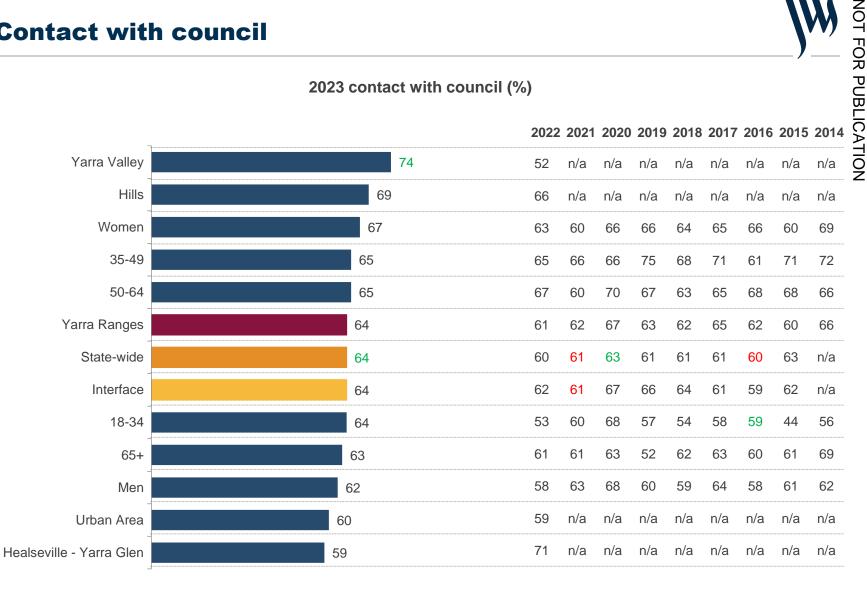
Contact with council





Q5a. Have you or any member of your household had any recent contact with Yarra Ranges Shire Council in any of the following ways? Base: All respondents. Councils asked State-wide: 25 Councils asked group: 2

Contact with council



2023 contact with council (%)

Q5a. Have you or any member of your household had any recent contact with Yarra Ranges Shire Council in any of the following wavs? Base: All respondents. Councils asked State-wide: 25 Councils asked group: 2

Note: Please see Appendix A for explanation of significant differences.

Customer service rating

 ex scores)
 2022
 2021
 2020
 2019
 2018
 2017
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 66
 72
 72
 70
 70
 74
 75
 78
 76
 65+ Urban Area n/a n/a n/a n/a n/a n/a n/a n/a State-wide Women Interface n/a Yarra Ranges 35-49 Men Yarra Valley n/a n/a n/a n/a n/a n/a n/a n/a Hills n/a n/a n/a n/a n/a n/a n/a n/a 18-34 Healseville - Yarra Glen n/a n/a n/a n/a n/a n/a n/a n/a 50-64

2023 customer service rating (index scores)

Q5c. Thinking of the most recent contact, how would you rate Yarra Ranges Shire Council for customer service?

Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 66 Councils asked group: 4

Note: Please see Appendix A for explanation of significant differences.

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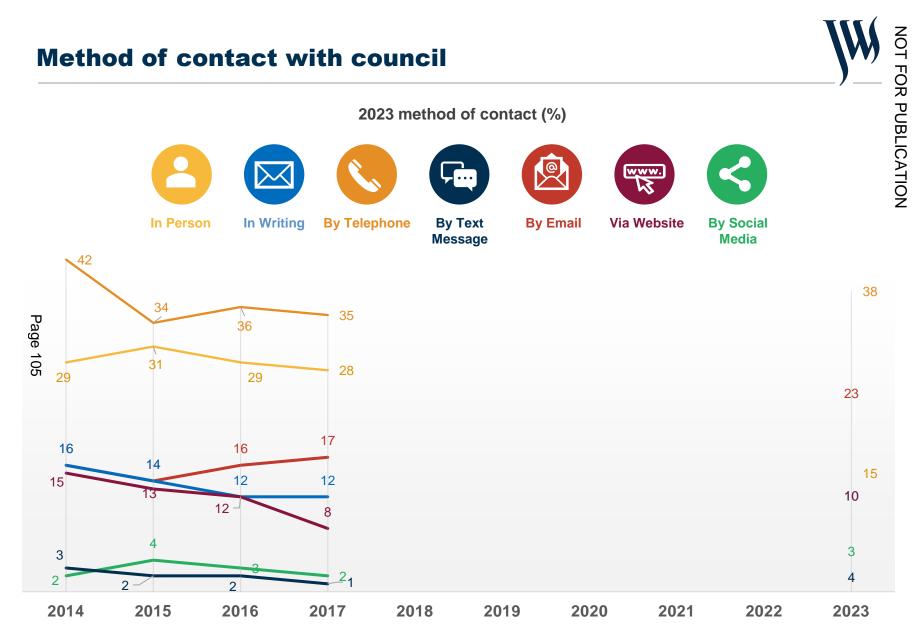
Customer service rating

2023 customer service rating (%)

2023 Yarra Ranges	19	2	37		23		9	7	5
2022 Yarra Ranges	24	24			20)	11	7	2
2021 Yarra Ranges	26		38		5	11	8	2	
2020 Yarra Ranges	26		38			18	6	10	2
2019 Yarra Ranges	27		4()		16	7	10	
2018 Yarra Ranges	23		37		18		12	8	1
2017 Yarra Ranges	32		3	32		16	11	7	2
2016 Yarra Ranges	32			33		15	9	9	2
2015 Yarra Ranges	34			35		16	5	5	4
2014 Yarra Ranges	34			41			15	4	5 1
State-wide	29		34		19		9	8	1
Interface	25		34		22		9	8	2
Yarra Valley	19	30			26	6	10	9	
Hills	15	40			25		15		5 1
Urban Area	24		38			20	7	6	4
Healseville - Yarra Glen	13	42			22		11	10	3
Men	12	41			27		10	5	5
Women	25		35		19		9	9	4
18-34	17	35			22	10	9		7
35-49	17	39	9		25		9	6	4
50-64	18	33			27		7	13	2
65+	25		41			17	10	3	4
	■Very good	Good	Average	Poor	Very poor	Can	t say		

Q5c. Thinking of the most recent contact, how would you rate Yarra Ranges Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 66 Councils asked group: 4



Q5a. Have you or any member of your household had any recent contact with Yarra Ranges Shire Council in any of the following ways?

Base: All respondents. Councils asked State-wide: 25 Councils asked group: 2

Note: Respondents could name multiple contacts methods so responses may add to more than 100%

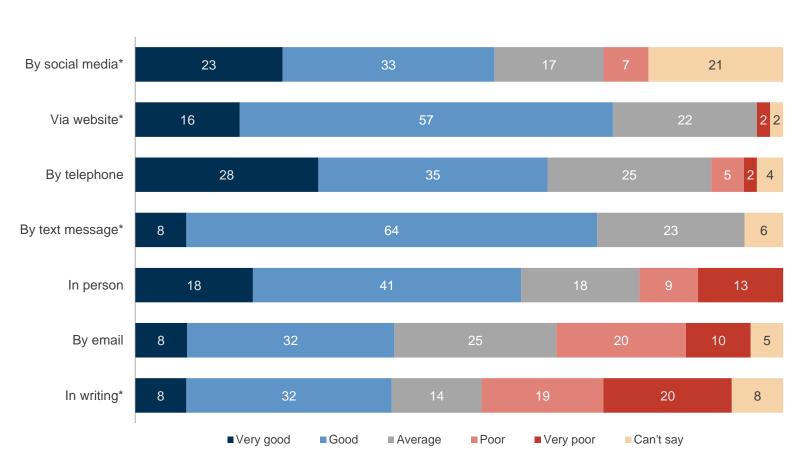
Customer service rating by method of last contact

2023 customer service rating (index score by method of last contact) 2021 2014 2022 2020 2019 2018 2017 2016 2015 By social media 73* 31 n/a n/a n/a n/a n/a 75 63 70 Via website 72* 76 70 71 72 n/a n/a n/a n/a n/a Page 106 By telephone 72 n/a n/a n/a n/a n/a 69 68 73 75 By text message 71* n/a n/a n/a n/a n/a 100 n/a n/a n/a 61 In person 69 74 77 76 n/a n/a n/a n/a n/a By email 52 n/a n/a n/a n/a n/a 62 49 67 69 In writing 47* n/a n/a n/a n/a n/a 63 57 70 69

Q5c. Thinking of the most recent contact, how would you rate Yarra Ranges Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

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Customer service rating by method of last contact



2023 customer service rating (% by method of last contact)

Q5c. Thinking of the most recent contact, how would you rate Yarra Ranges Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 2

Communication

Communication

The preferred form of communication from Council about news and information and upcoming events is a council newsletter via email (35%), followed by a council newsletter via mail (28%).

For residents aged <u>under 50 years</u>, a council newsletter via email (36%) remains the preferred form of communication, followed by a council newsletter via mail (21%) and also communication via social media (20%). Preference for social media increased by five percentage points in the last 12 months, while preference for newsletters via mail decreased four points.

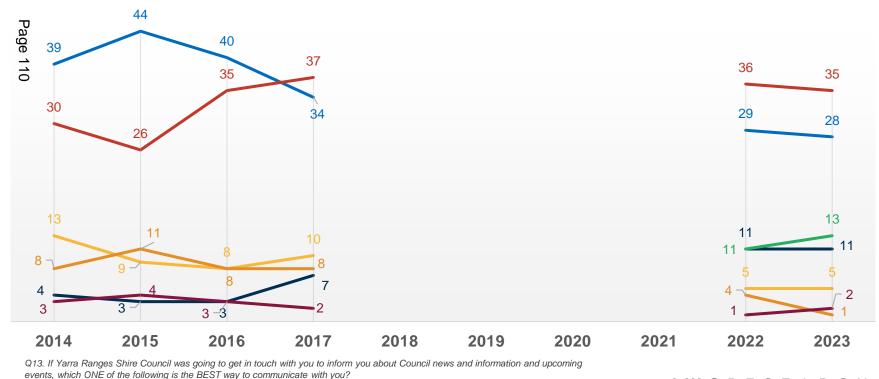
For residents aged <u>over 50 years</u>, a council newsletter via mail (36%) is the preferred form of communication, followed very closely by a council newsletter sent via email (34%).



Best form of communication

2023 best form of communication (%)





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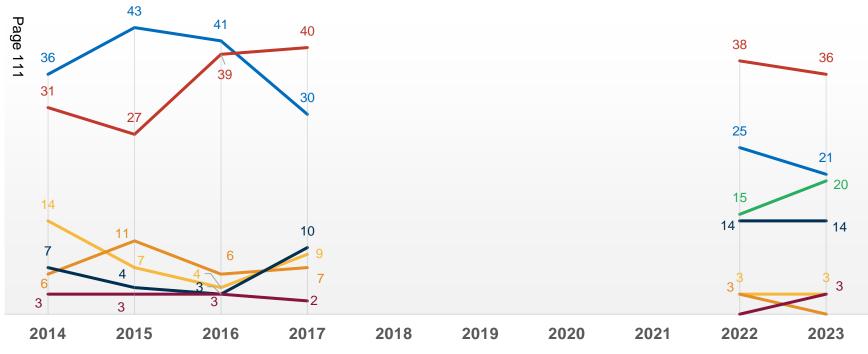
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Base: All respondents. Councils asked State-wide: 40 Councils asked group: 3 Note: 'Social Media' was included in 2019.

Best form of communication: under 50s

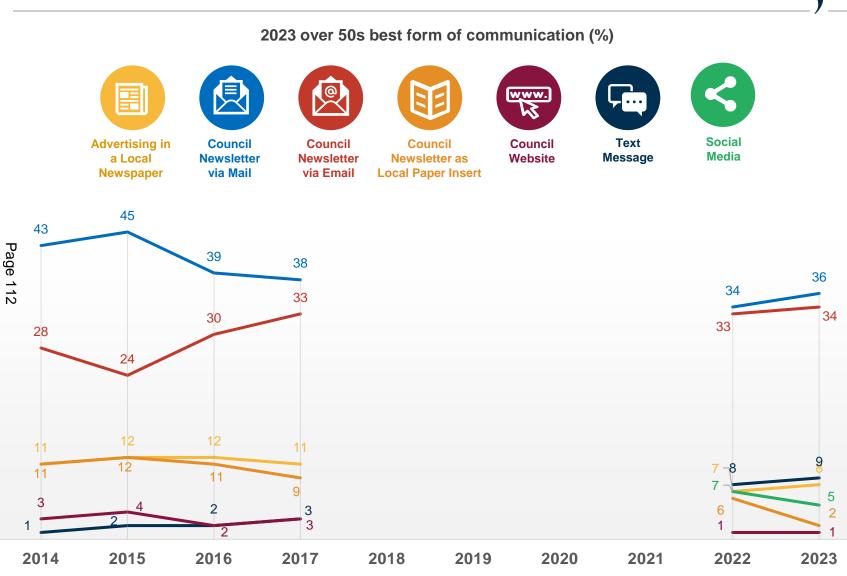
2023 under 50s best form of communication (%)





Q13. If Yarra Ranges Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you? Base: All respondents aged under 50. Councils asked State-wide: 40 Councils asked group: 3 Note: 'Social Media' was included in 2019.

Best form of communication: over 50s



Q13. If Yarra Ranges Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you? Base: All respondents aged over 50. Councils asked State-wide: 40 Councils asked group: 3 Note: 'Social Media' was included in 2019.

Council direction

Council direction

Perceptions of Council's overall direction (index score of 43) declined significantly by five points in the last 12 months to its lowest rating in the last decade.

- Council rates in line with the Interface group and significantly lower than the State-wide average (index scores of 43 and 46 respectively).
- People in the Healesville Yarra Glen region are the most satisfied with overall council direction (47).

People in the Hills region are the least satisfied with overall council direction (index score of 38) and are significantly less satisfied than last year (down from an index score of 52 in 2022).

• Perceptions of overall council direction also declined significantly among 18 to 34 year olds and men.

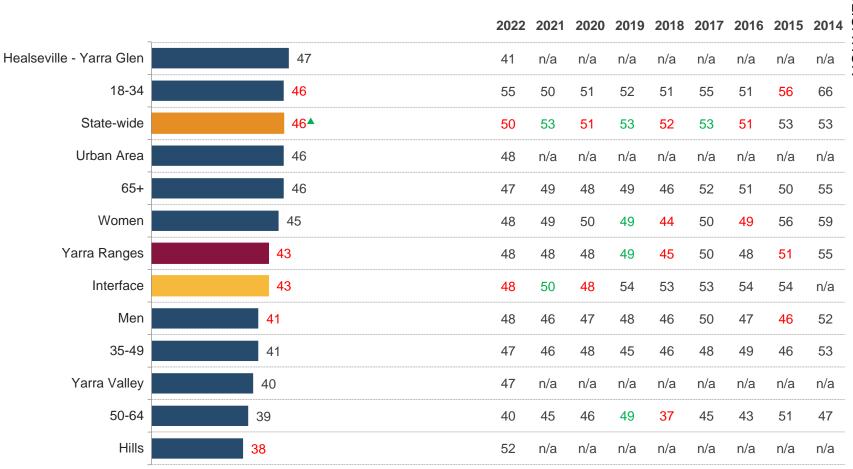
More than two thirds of people (68%) describe Council's overall direction as having 'stayed the same'.

 7% believe Council's overall direction has improved in the last 12 months (down from 11% in 2022). 19% believe Council's overall direction has deteriorated (up from 15% in 2022).

When it comes to the trade off between rates and services, almost three times as many residents prefer a cut in council services to keep council rates at the same level as they are now (58%) over rate rises to improve local services (20% prefer this).



Overall council direction last 12 months



2023 overall council direction (index scores)

Q6. Over the last 12 months, what is your view of the direction of Yarra Ranges Shire Council's overall performance? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4 Note: Please see Appendix A for explanation of significant differences.

Overall council direction last 12 months

2023 overall council direction (%)

2022 Yarra Ranges 2021 Yarra Ranges 2020 Yarra Ranges 2019 Yarra Ranges 2018 Yarra Ranges 2017 Yarra Ranges 2016 Yarra Ranges 2015 Yarra Ranges 2014 Yarra Ranges State-wide Interface Yarra Valley Hills Urban Area Healseville - Yarra Glen Men Women

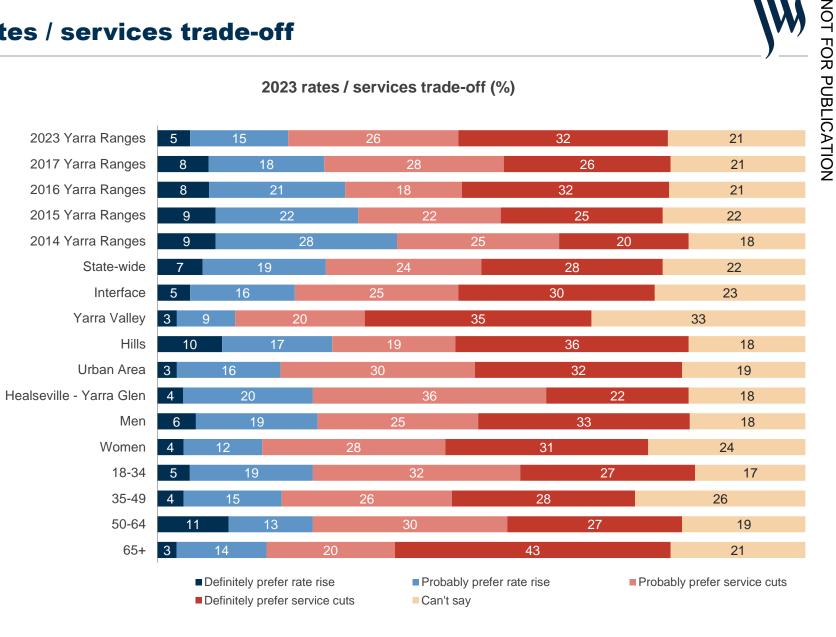
2023 Yarra Ranges 6 19 15 6 8 72 q 71 14 g 19 13 13 9 14 21 1013 61 21 5 24 24 28 Δ 16 71 5 2 a 14 3 6 23 16 8 18-34 15 5 35-49 23 50-64 30 65+ 6 ■ Stayed the same Can't say Improved Deteriorated

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Q6. Over the last 12 months, what is your view of the direction of Yarra Ranges Shire Council's overall performance? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4

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Rates / services trade-off



Q10. If you had to choose, would you prefer to see council rate rises to improve local services OR would you prefer to see cuts in council services to keep council rates at the same level as they are now?

Individual service areas



Community consultation and engagement performance



Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4 Note: Please see Appendix A for explanation of significant differences.

Community consultation and engagement performance

								/
	20)23 consultation	and enga	gement perfo	ormance (%))		
2023 Yarra Ranges	3	23		29	2	21	11	13
2022 Yarra Ranges	5	25		30		18	7	15
2021 Yarra Ranges	6	28		28		16	7	15
2020 Yarra Ranges	6	26		27		21	6	14
2019 Yarra Ranges	7	27		30		14		14
2018 Yarra Ranges	5	28		31		14	9	12
2017 Yarra Ranges	4	26		34		21	6	10
2016 Yarra Ranges				31		19	6 16	
2015 Yarra Ranges				36		18		13
2014 Yarra Ranges	9	26		33		12	7	14
State-wide	7	27		32		17	9	8
Interface	5	24		31		19	10	11
Yarra Valley	4	17	3	2	18		3	15
Hills	2	28		20	25		12	13
Urban Area	3	23		33		20	9	12
Healseville - Yarra Glen	1	24		28			15	10
Men	2	21	27		26		12	13
Women	4	25		31		17	10	12
18-34	3	25		32		22	7	12
35-49	35-49 3 28			30		22	9	9
50-64	3	16	25	25		18		14
65+	3	21		29	18	13		16
		Very good	Good	Average	Poor	Very poor	Can't	say

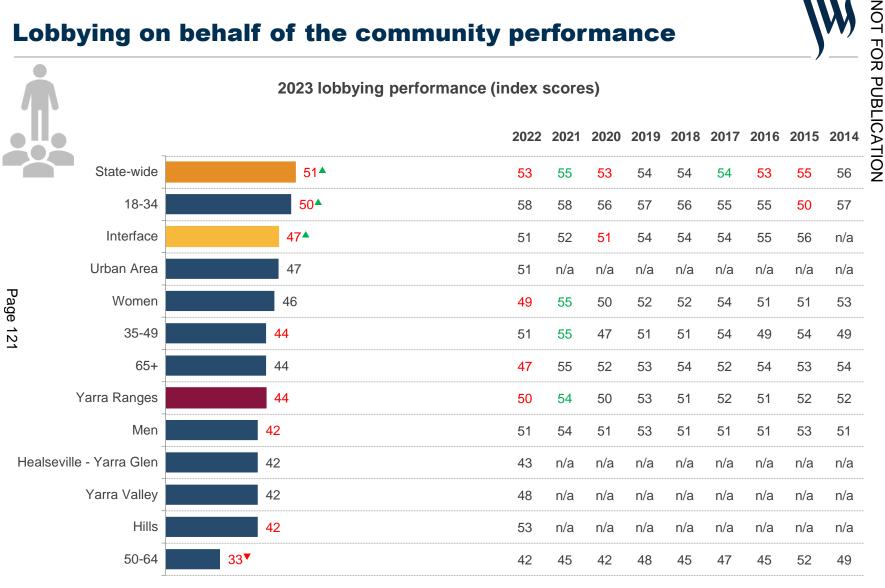
 65+
 3
 21
 29

 ■ Very good
 ■ Good
 ■ Average
 ■ Poo

 Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4

J W S R E S E A R C H 50

Lobbying on behalf of the community performance



Q2. How has Council performed on 'Lobbying on behalf of the community' over the last 12 months? Base: All respondents. Councils asked State-wide: 51 Councils asked group: 4 Note: Please see Appendix A for explanation of significant differences.

Lobbying on behalf of the community performance

2023 Yarra Ranges	1	17		27		17	9		29	
2022 Yarra Ranges	1	22			32		15	5	25	
2021 Yarra Ranges	5	2	4		29		12	4	26	
2020 Yarra Ranges	5	20			29		15	7	25	
2019 Yarra Ranges	3	21			30		12 4		29	
2018 Yarra Ranges	4	19			35		10 7		26	
2017 Yarra Ranges	4	20			33		12 5	5	26	
2016 Yarra Ranges	3	18		ŝ	32	13	4		31	
2015 Yarra Ranges	3	22			28	1	4 4		29	
2014 Yarra Ranges	4	22			28	-	13 6		27	
State-wide	5	21			31		15	7	21	
Interface	3	19			30	1	6	8	24	
Yarra Valley	2	13		23	14	12			35	
Hills	1	2		34		19	9		26	
Urban Area		21		25		15	8		30	
ealseville - Yarra Glen		16		29		22		9	23	
Men	1	17		24		19	11		28	
Women		17		30		15	7		30	
18-34		26			33		12	7	23	
35-49	1	15		27		20	6		30	
50-64	2	9	20		17	20			34	
65+		17		27		18	7		30	
		■ Very	good	Good	■ Average	e Poo	or Ve	ery poor	Can't say	

2023 lobbying performance (%)

Hea g y g Q2. How has Council performed on 'Lobbying on behalf of the community' over the last 12 months? Base: All respondents. Councils asked State-wide: 51 Councils asked group: 4

Decisions made in the interest of the community performance

		2023 community decisions made performance (index scores)										
			2022	2021	2020	2019	2018	2017	2016	2015	2014	
	18-34	53	60	59	57	60	59	56	55	57	64	
	State-wide	51▲	54	56	53	55	54	54	54	55	57	
Page 123	Urban Area	51	55	n/a								
	Women	51	53	57	53	58	55	54	50	54	55	
	35-49	49	53	55	51	55	54	52	51	50	53	
	Interface	49	53	55	52	55	56	55	56	58	n/a	
	Yarra Ranges	48	54	56	53	56	54	53	51	53	56	
	Hills	47	56	n/a								
Hea	alseville - Yarra Glen	46	47	n/a								
	Men	45	55	55	53	53	53	53	51	52	57	
	65+	45	52	58	54	55	55	54	53	53	55	
	50-64	42	47	49	46	51	46	51	43	51	51	
	Yarra Valley	41▼	51	n/a								

Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4 Note: Please see Appendix A for explanation of significant differences.

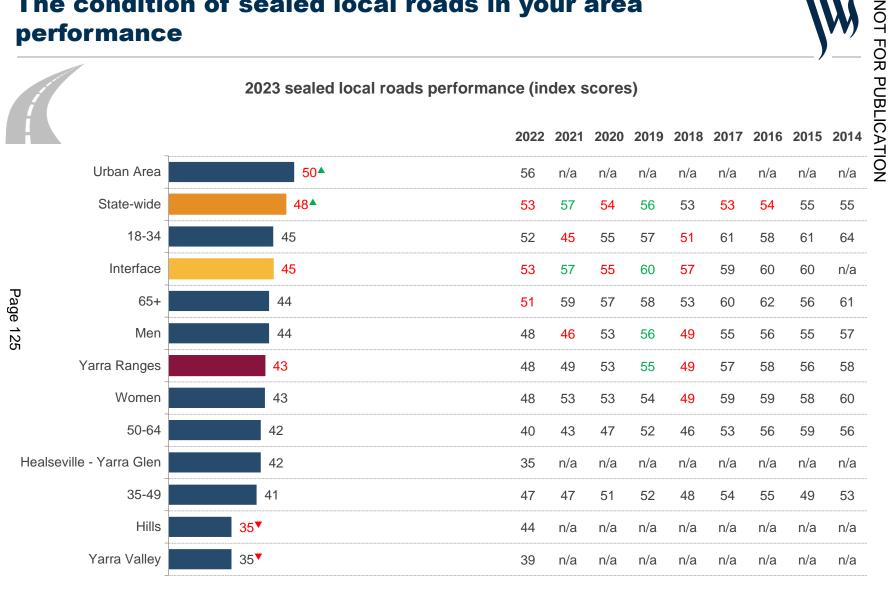
Decisions made in the interest of the community performance

									/
		2	023 community	docisions	made perform	mance (%)			
		2	025 community	0001310113		nance (70)			
_		-							
	÷	2	24	35 34			17	9	12
	2022 Yarra Ranges	4	29				14	5	14
	2021 Yarra Ranges	6	33		33 32			6	11
	2020 Yarra Ranges	5	28					7	13
	2019 Yarra Ranges	7	31	29 34			13 6		14
	2018 Yarra Ranges	4	31				11	8	12
	2017 Yarra Ranges	3	27		38		12 16 7		15
,	2016 Yarra Ranges	4	23		32				17
•	2015 Yarra Ranges	6	24		33		17	5	16
	2014 Yarra Ranges	6	32		3	2	14	5	12
	State-wide	6	27	33			16	9	9
	Interface	4	23		34		17	10	13
	Yarra Valley	3	15	30		25		15	12
	Hills	1	23	35			24	6	11
	Urban Area	3	28		38		11	10	11
	Healseville - Yarra Glen	1	21	32	2	20	8		19
	Men	1	19		41		18	11	9
	Women	3	28		30		17	8	15
	18-34	3	33			38		12	8 5
	35-49	3	25		34		17	10	11
	50-64	2	18	32		17	15		18
	65+	1	18	35		23	3	7	17
	Г		■ Very good	Good	Average	Poor	Very poor	Car	n't say
			, 9				, 1	201	j

Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4

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The condition of sealed local roads in your area performance



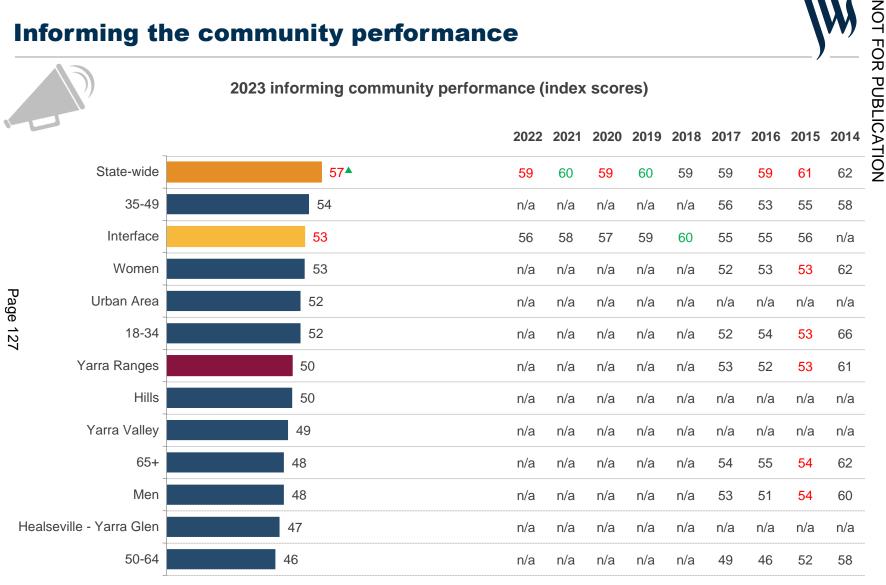
Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4 Note: Please see Appendix A for explanation of significant differences.

The condition of sealed local roads in your area performance

									_/
			2023 sealed	l local roa	ids performai	nce (%)			
	2023 Yarra Ranges	5	24		27		23	18	3
	2022 Yarra Ranges	7	29		29)	20		15
	2021 Yarra Ranges	9	25		31		19		14 2
	2020 Yarra Ranges	13		29		27	15		14 2
	2019 Yarra Ranges	10		34		29		16	10 <mark>1</mark>
	2018 Yarra Ranges	7	28		31		20		13 <mark>1</mark>
	2017 Yarra Ranges	12		36		27		16	8 1
-	2016 Yarra Ranges	8		41		29		11	8 2
Dane 126	2015 Yarra Ranges	11		34		32		14	8 1
D 	2014 Yarra Ranges	14		34		30		12	9 1
20	State-wide	8	27		28		19		17 <mark>1</mark>
	Interface	6	25		27		22	18	3 2
	Yarra Valley	2 13		26		29		23	6
	Hills	1 1	8	25		27		25	5
	Urban Area	8	31			29	20		12 1
	Healseville - Yarra Glen	4	26		22	21		23	4
	Men	6	27		22		24	20	3
	Women	4	22		31		23	17	3
	18-34	4	24		37		19		16
	35-49	4	24		23	2	9	20) 1
	50-64	3	29		18	25		20	6
	65+	6	23		26		21	18	5
			Very good	Good	Average	Poor	Very poor	Can't	say

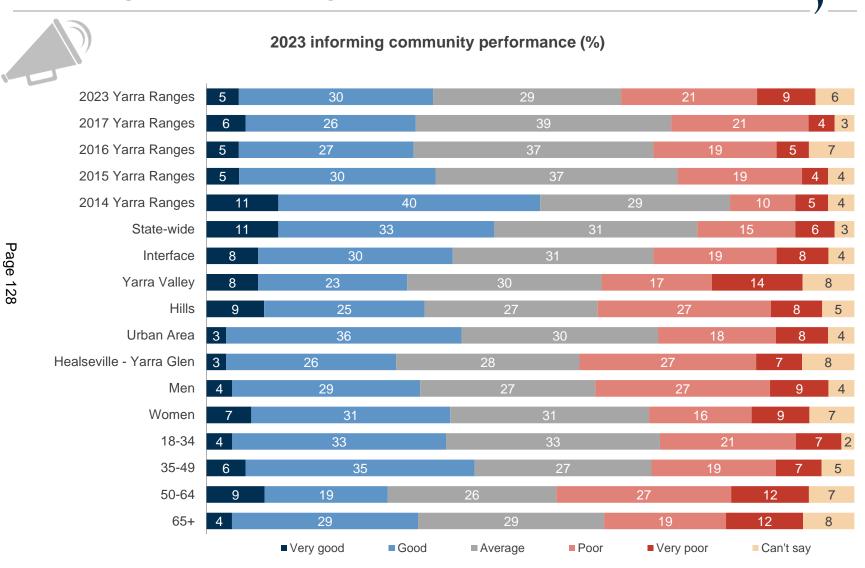
Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months? Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4 JWSRESEARCH 56

Informing the community performance

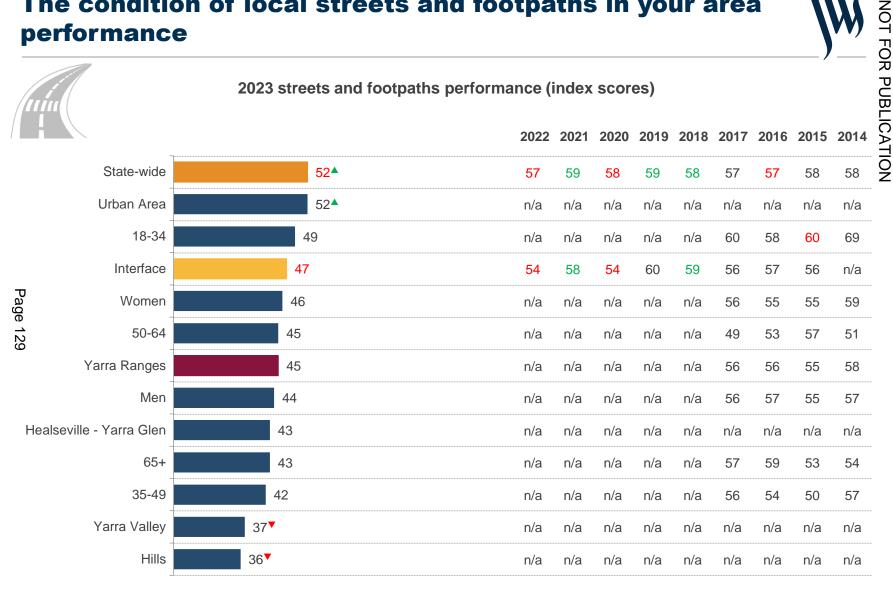


Q2. How has Council performed on 'Informing the community' over the last 12 months? Base: All respondents. Councils asked State-wide: 38 Councils asked group: 3 Note: Please see Appendix A for explanation of significant differences.

Informing the community performance

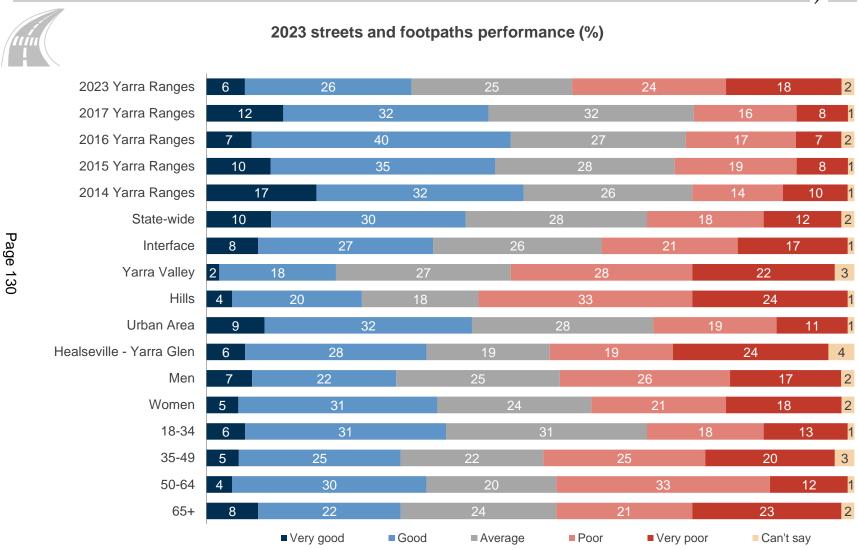


The condition of local streets and footpaths in your area performance



Q2. How has Council performed on 'The condition of local streets and footpaths in your area' over the last 12 months? Base: All respondents. Councils asked State-wide: 33 Councils asked group: 3 Note: Please see Appendix A for explanation of significant differences.

The condition of local streets and footpaths in your area performance

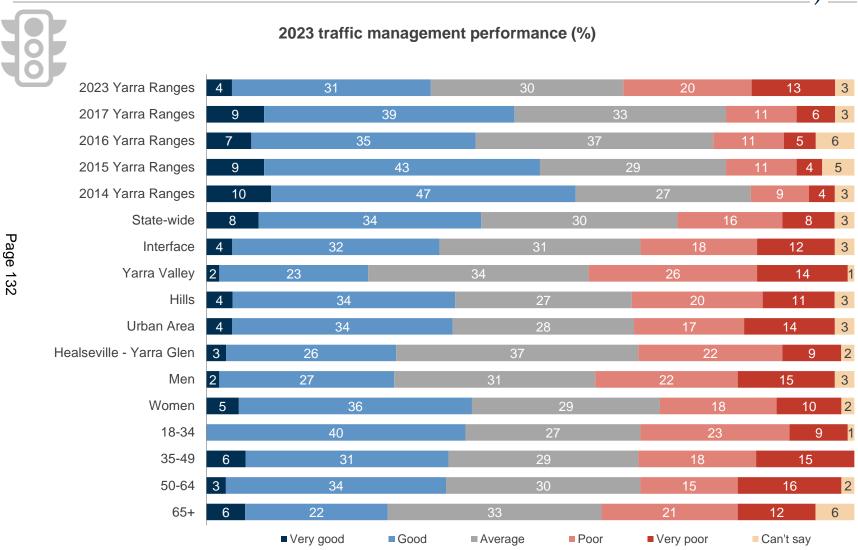


Traffic management performance



Q2. How has Council performed on 'Traffic management' over the last 12 months? Base: All respondents. Councils asked State-wide: 15 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Traffic management performance



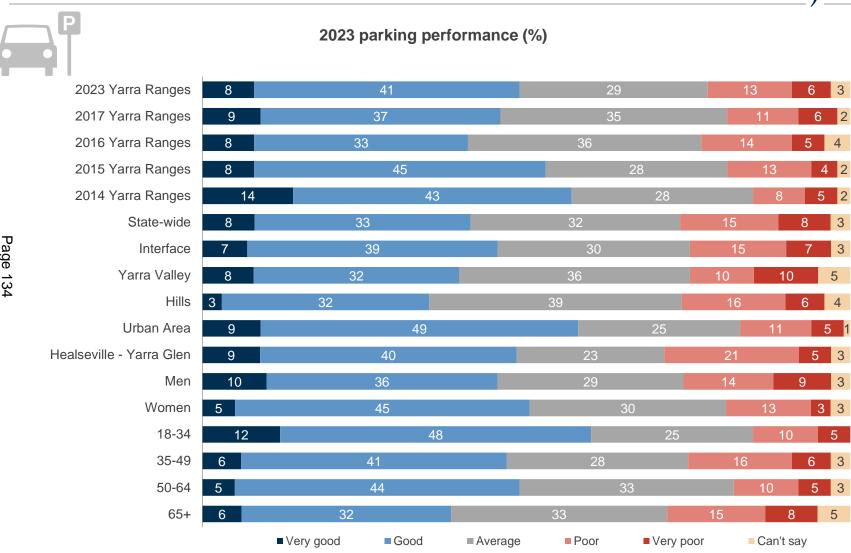
Q2. How has Council performed on 'Traffic management' over the last 12 months? Base: All respondents. Councils asked State-wide: 15 Councils asked group: 2

Parking facilities performance

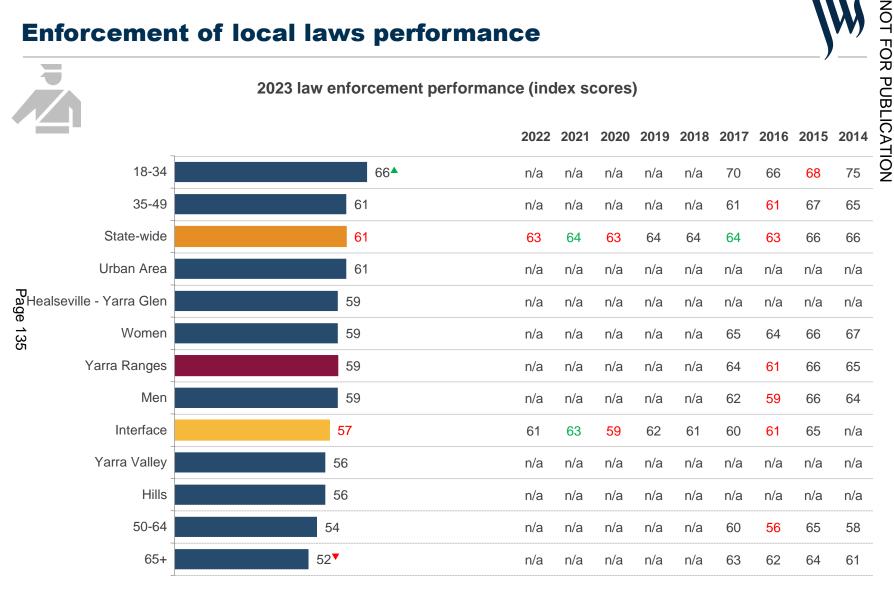


Q2. How has Council performed on 'Parking facilities' over the last 12 months? Base: All respondents. Councils asked State-wide: 22 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Parking facilities performance

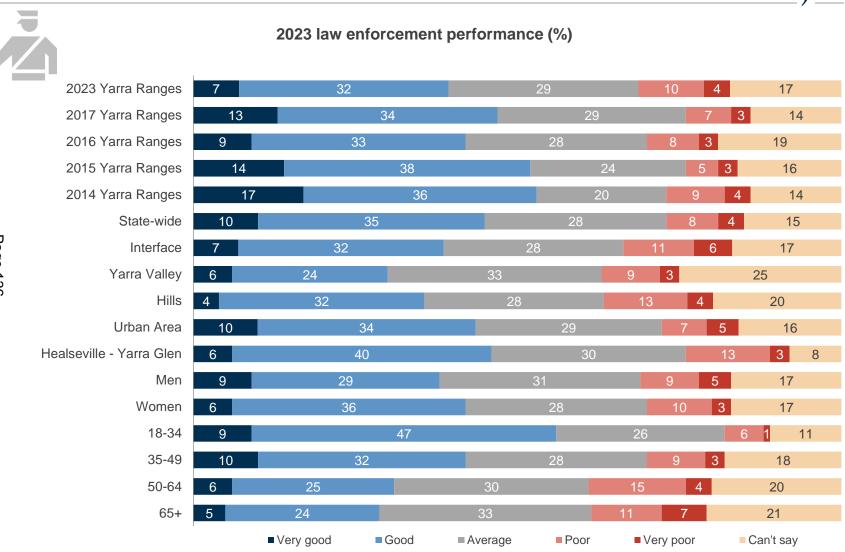


Enforcement of local laws performance

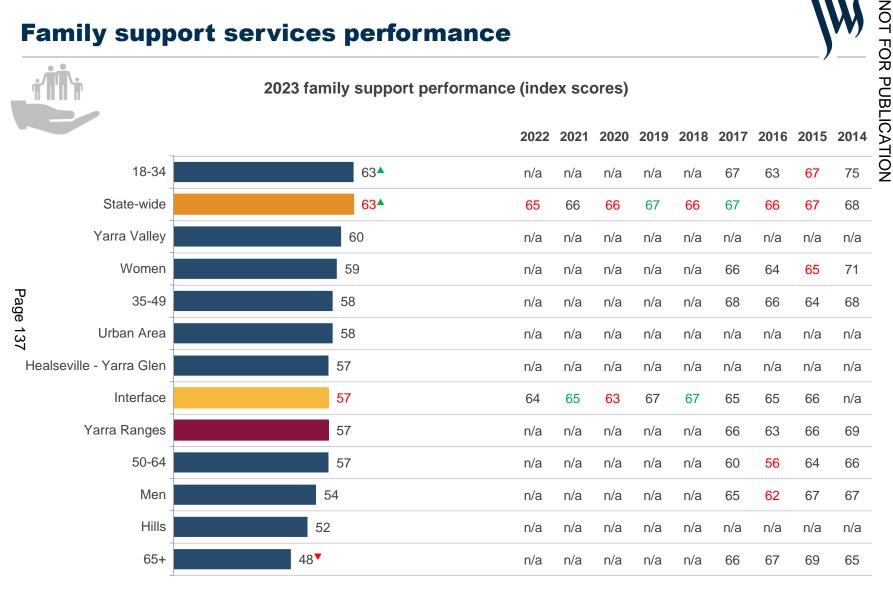


Q2. How has Council performed on 'Enforcement of local laws' over the last 12 months? Base: All respondents. Councils asked State-wide: 34 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Enforcement of local laws performance

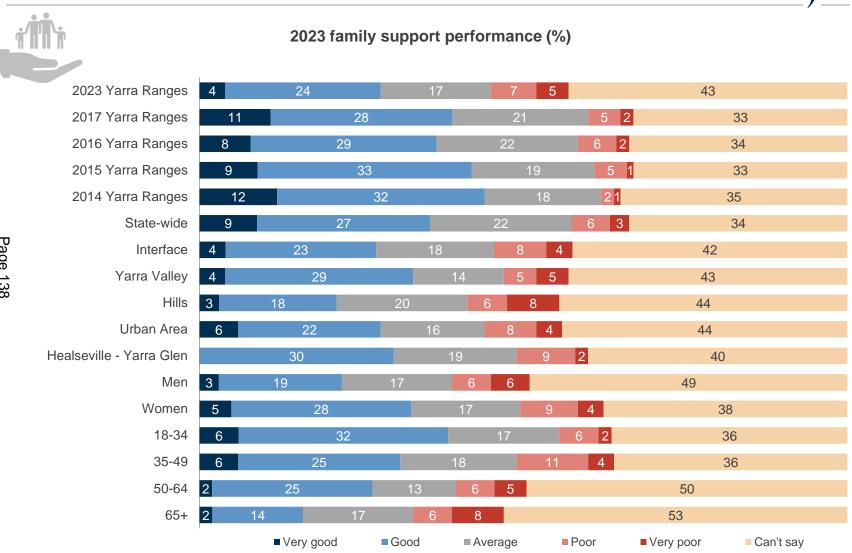


Family support services performance

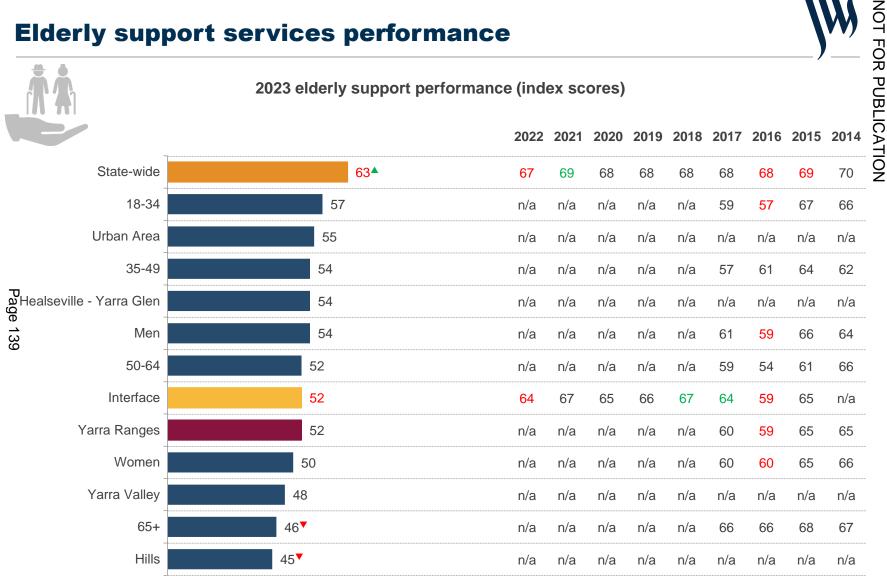


Q2. How has Council performed on 'Family support services' over the last 12 months? Base: All respondents. Councils asked State-wide: 30 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Family support services performance

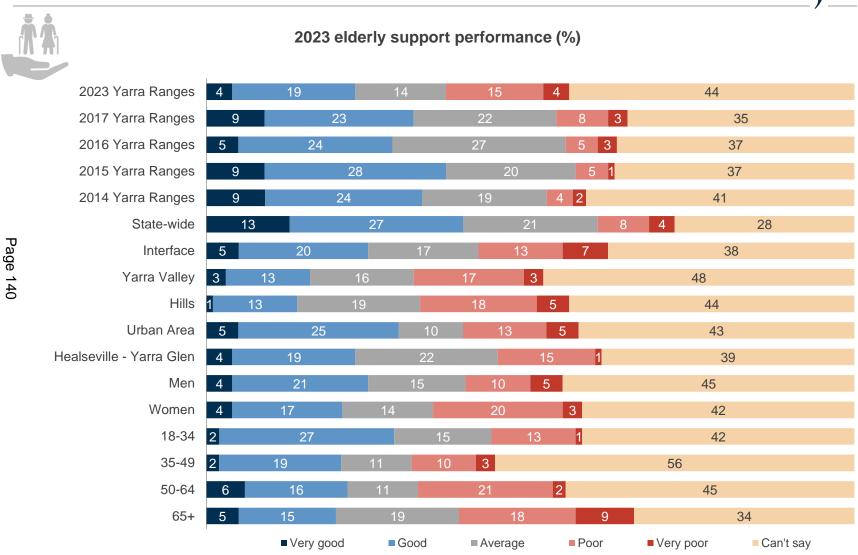


Elderly support services performance

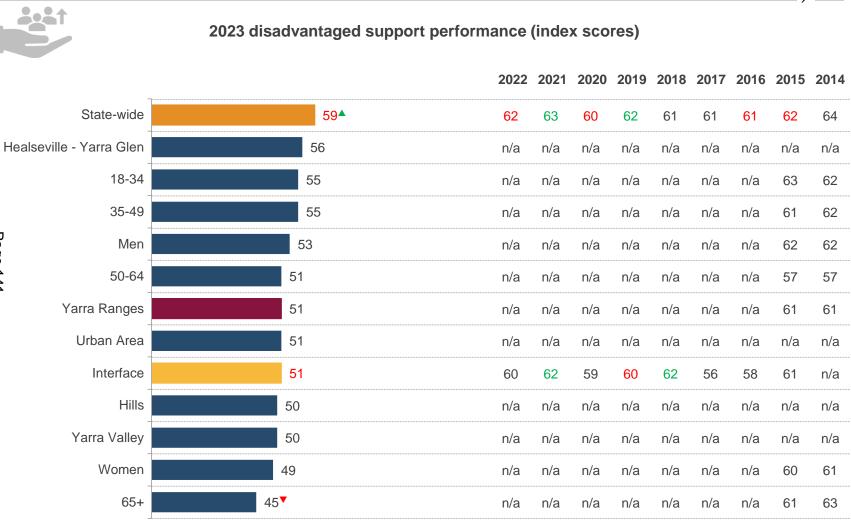


Q2. How has Council performed on 'Elderly support services' over the last 12 months? Base: All respondents. Councils asked State-wide: 29 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Elderly support services performance

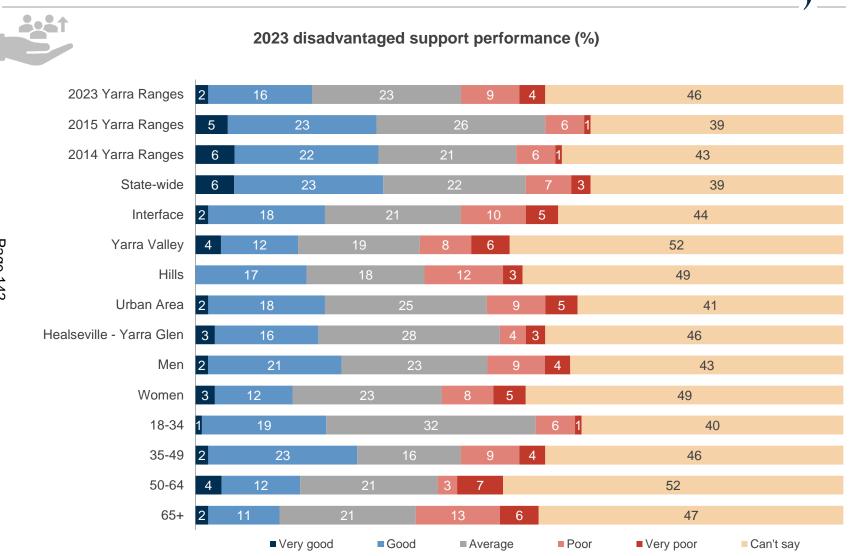


Disadvantaged support services performance



Q2. How has Council performed on 'Disadvantaged support services' over the last 12 months? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Disadvantaged support services performance

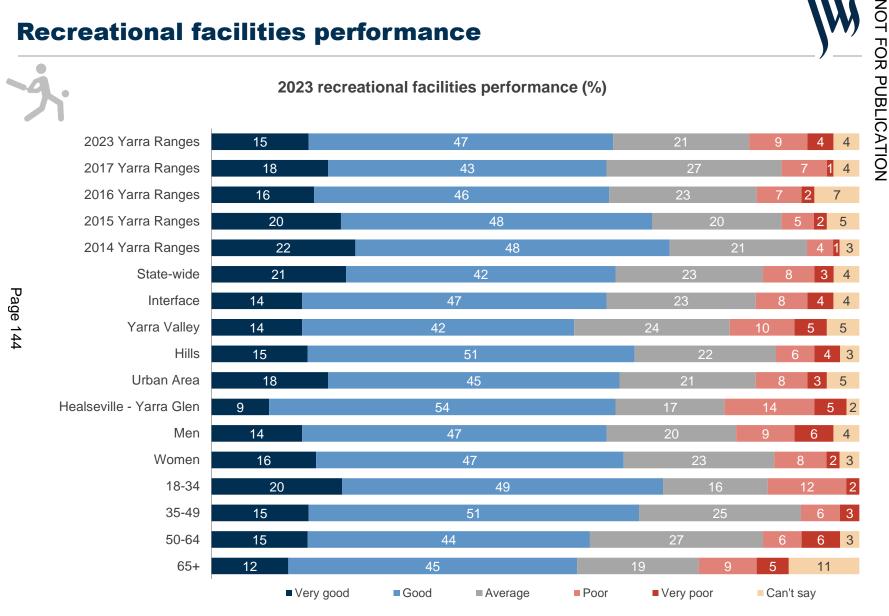


Q2. How has Council performed on 'Disadvantaged support services' over the last 12 months? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 2

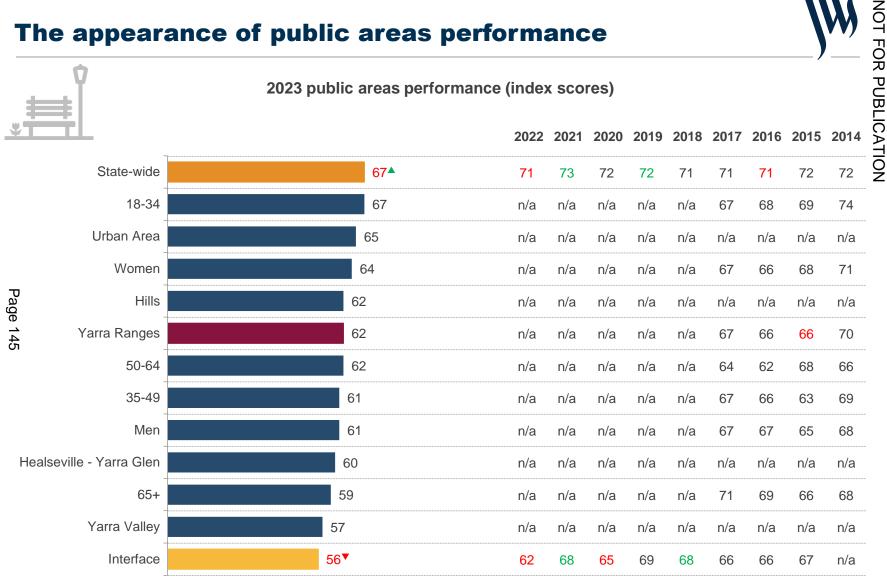
Recreational facilities performance



Recreational facilities performance

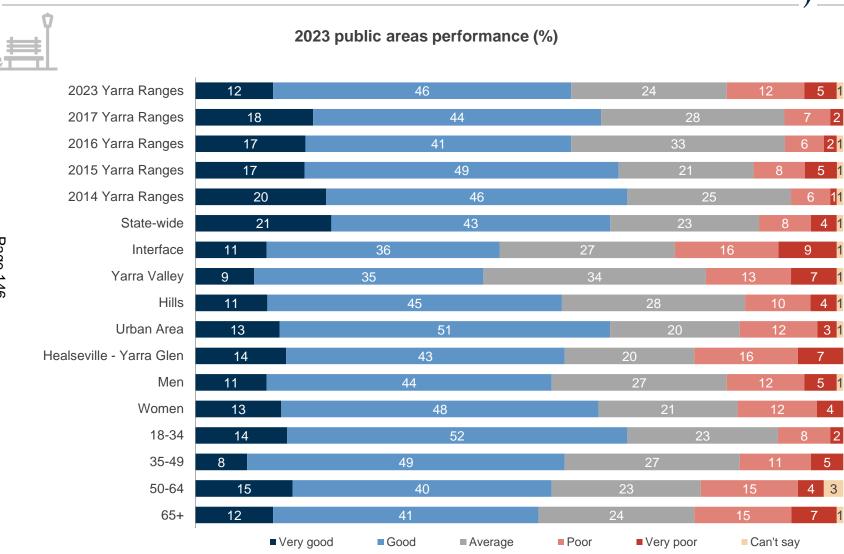


The appearance of public areas performance



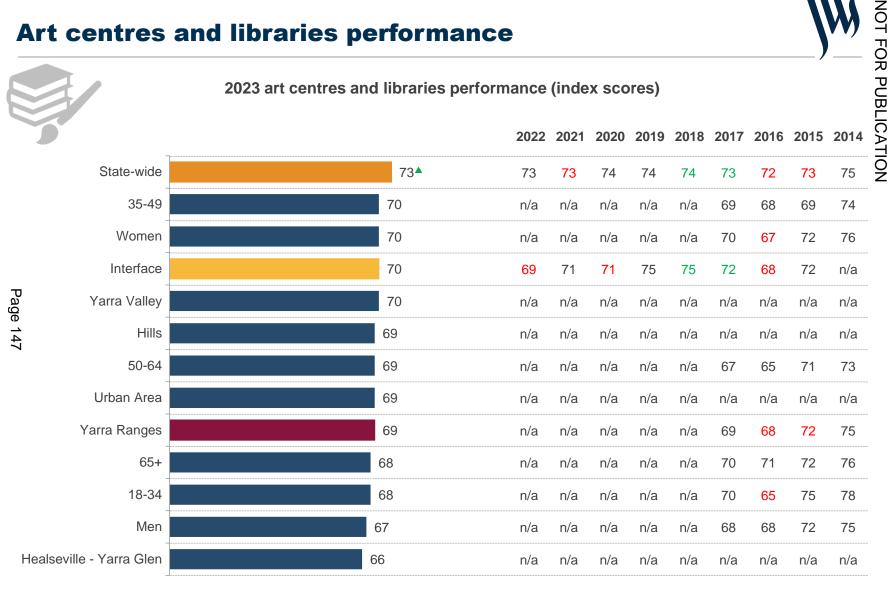
Q2. How has Council performed on 'The appearance of public areas' over the last 12 months? Base: All respondents. Councils asked State-wide: 45 Councils asked group: 3 Note: Please see Appendix A for explanation of significant differences.

The appearance of public areas performance



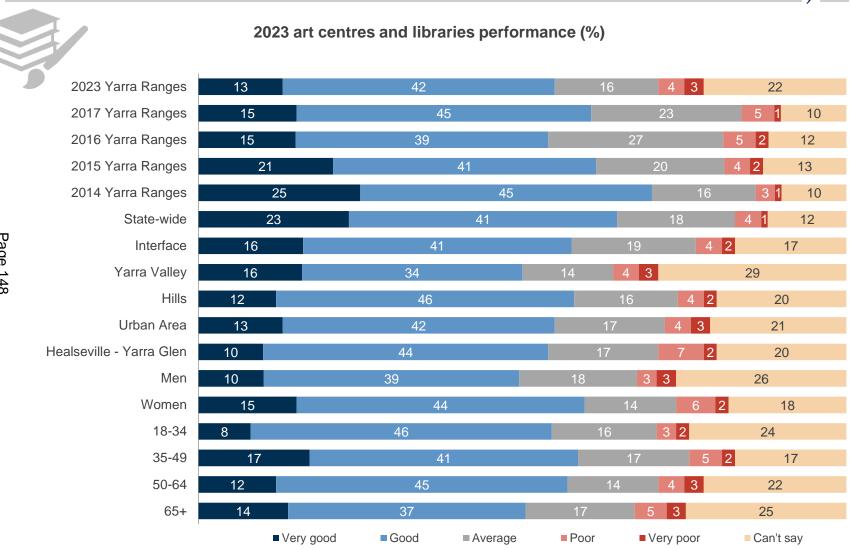
Q2. How has Council performed on 'The appearance of public areas' over the last 12 months? Base: All respondents. Councils asked State-wide: 45 Councils asked group: 3

Art centres and libraries performance



Q2. How has Council performed on 'Art centres and libraries' over the last 12 months? Base: All respondents. Councils asked State-wide: 30 Councils asked group: 3 Note: Please see Appendix A for explanation of significant differences.

Art centres and libraries performance



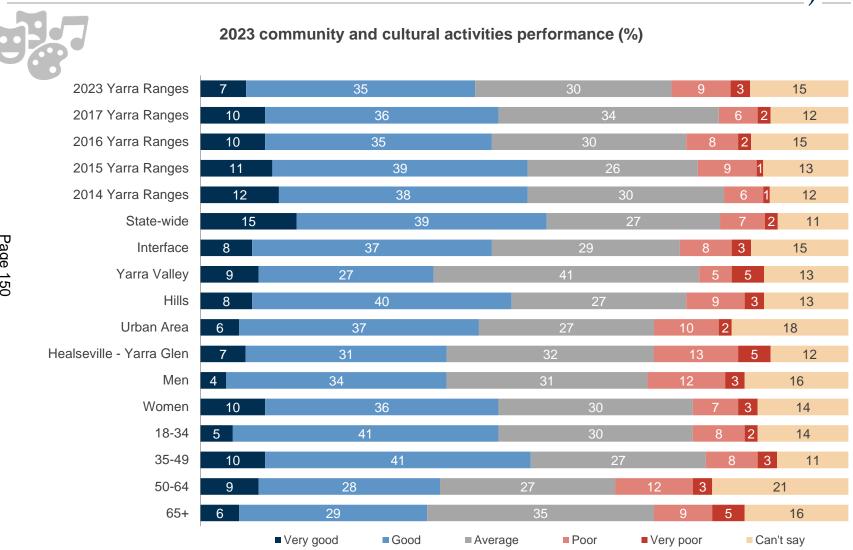
Community and cultural activities performance



Q2. How has Council performed on 'Community and cultural activities' over the last 12 months? Base: All respondents. Councils asked State-wide: 31 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

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Community and cultural activities performance

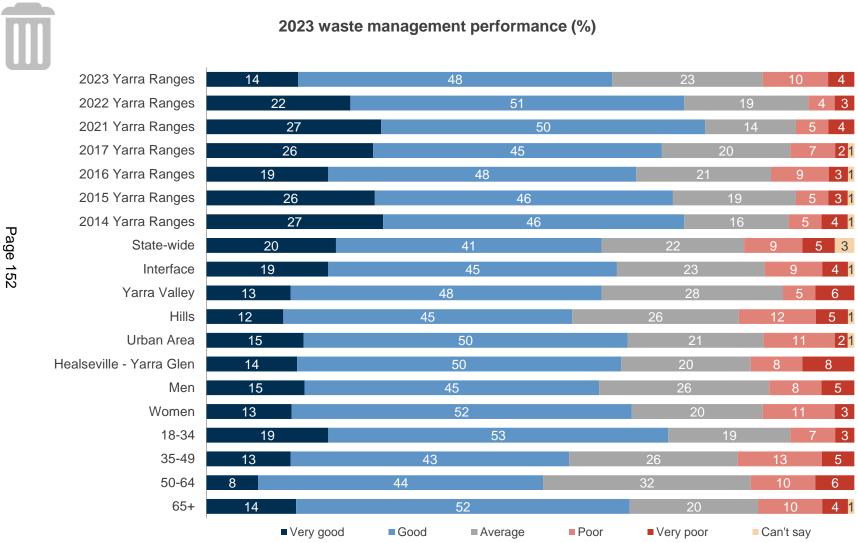


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Waste management performance



Waste management performance

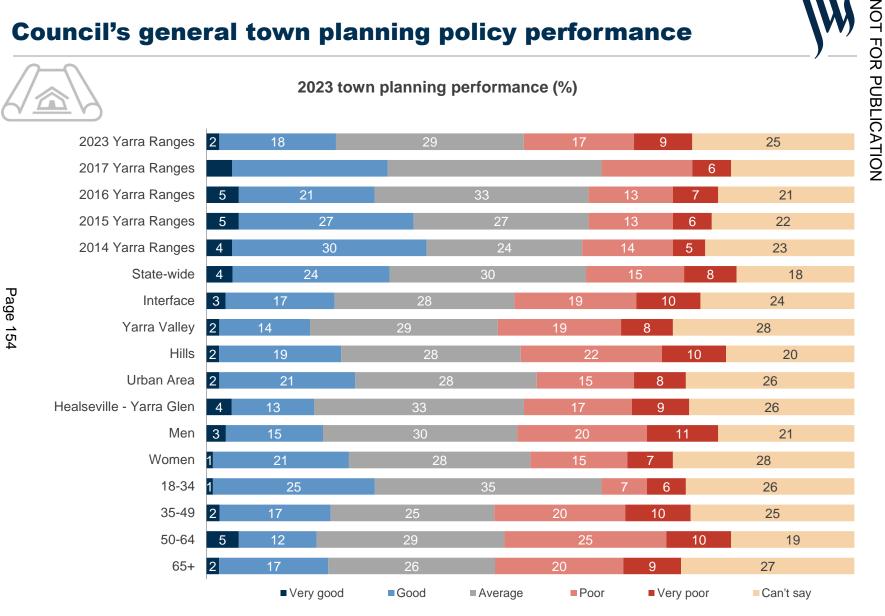


Council's general town planning policy performance



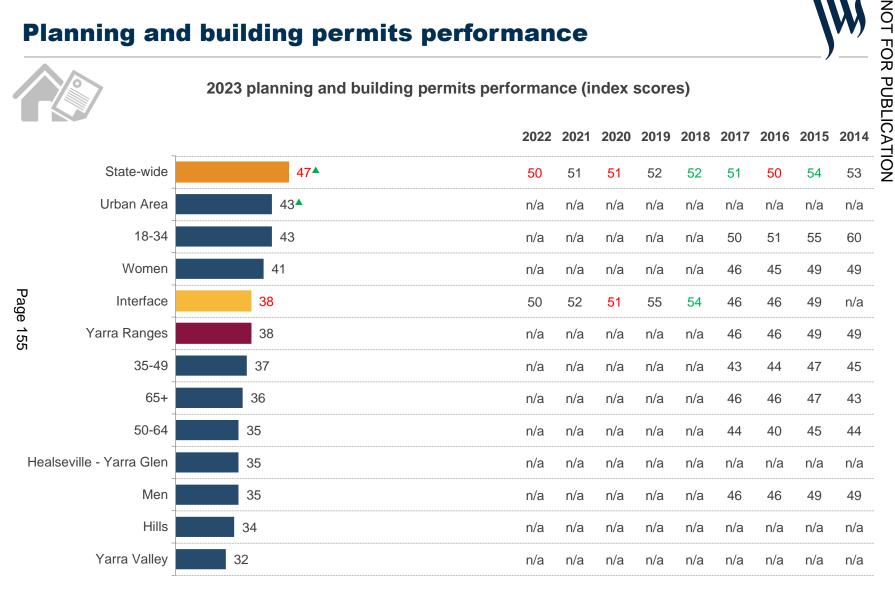
Q2. How has Council performed on 'Council's general town planning policy' over the last 12 months? Base: All respondents. Councils asked State-wide: 24 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Council's general town planning policy performance



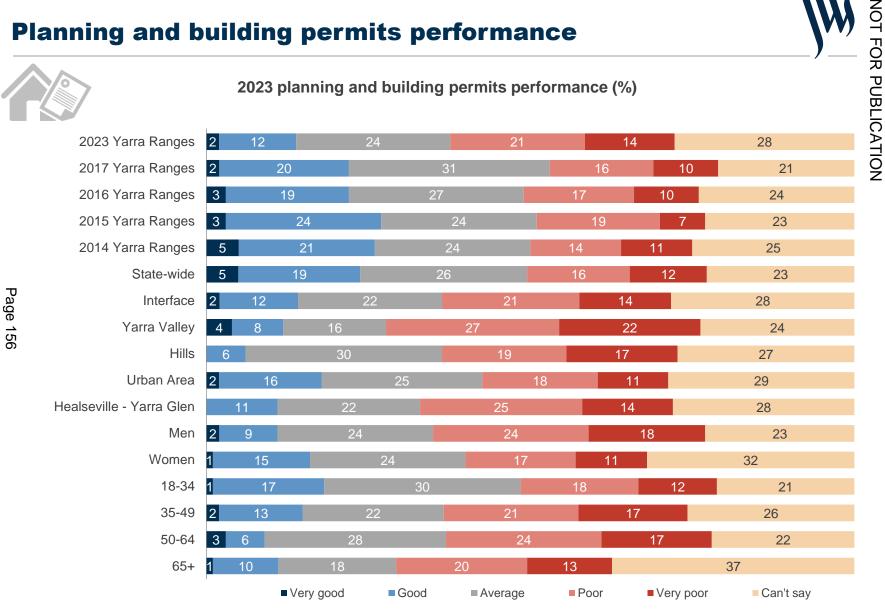
Q2. How has Council performed on 'Council's general town planning policy' over the last 12 months? Base: All respondents. Councils asked State-wide: 24 Councils asked group: 2 *Caution: small sample size < n=30

Planning and building permits performance

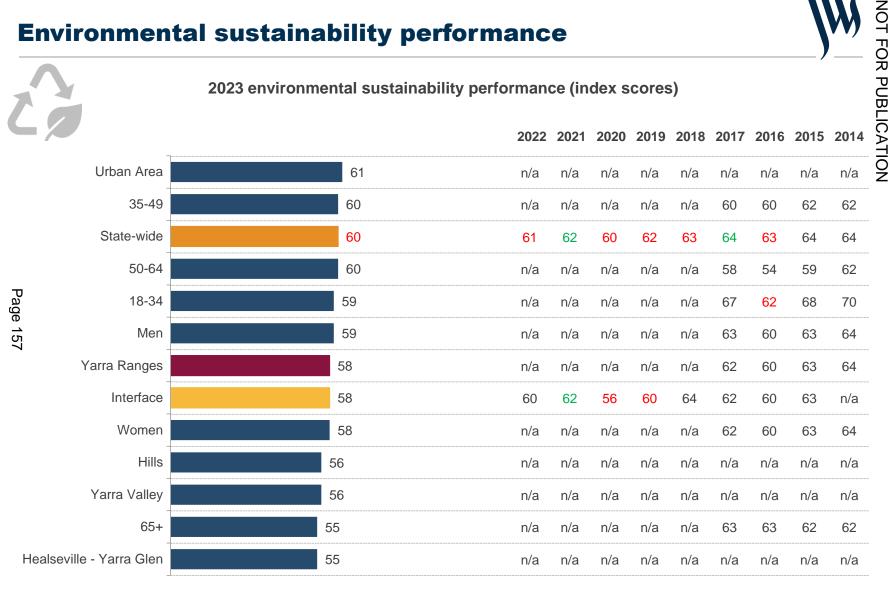


Q2. How has Council performed on 'Planning and building permits' over the last 12 months? Base: All respondents. Councils asked State-wide: 32 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Planning and building permits performance

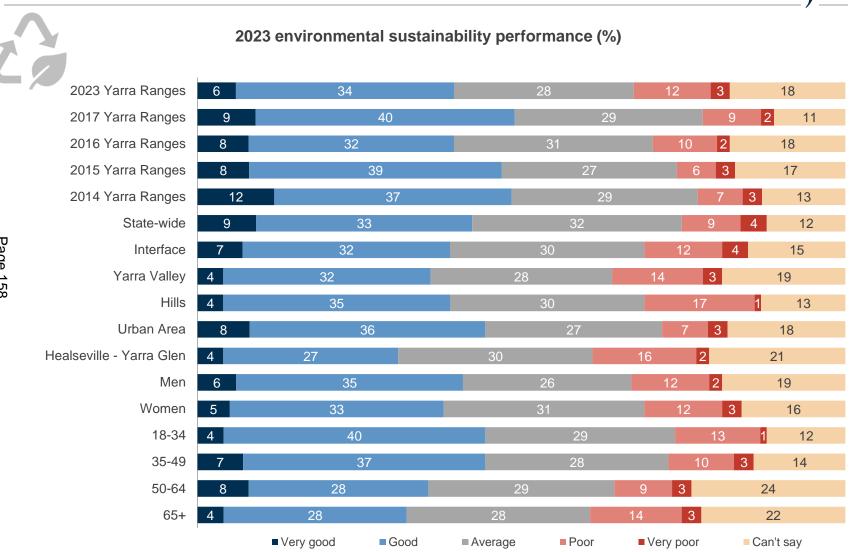


Environmental sustainability performance



Q2. How has Council performed on 'Environmental sustainability' over the last 12 months? Base: All respondents. Councils asked State-wide: 39 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Environmental sustainability performance

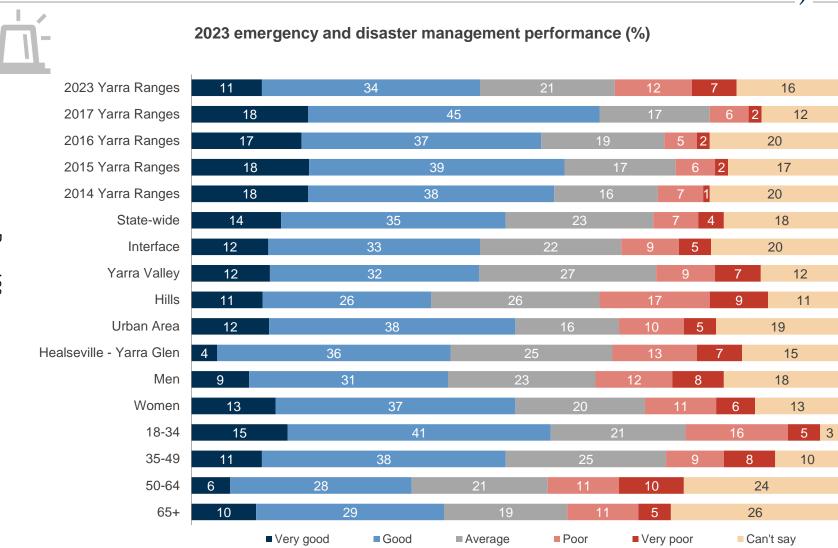


Emergency and disaster management performance



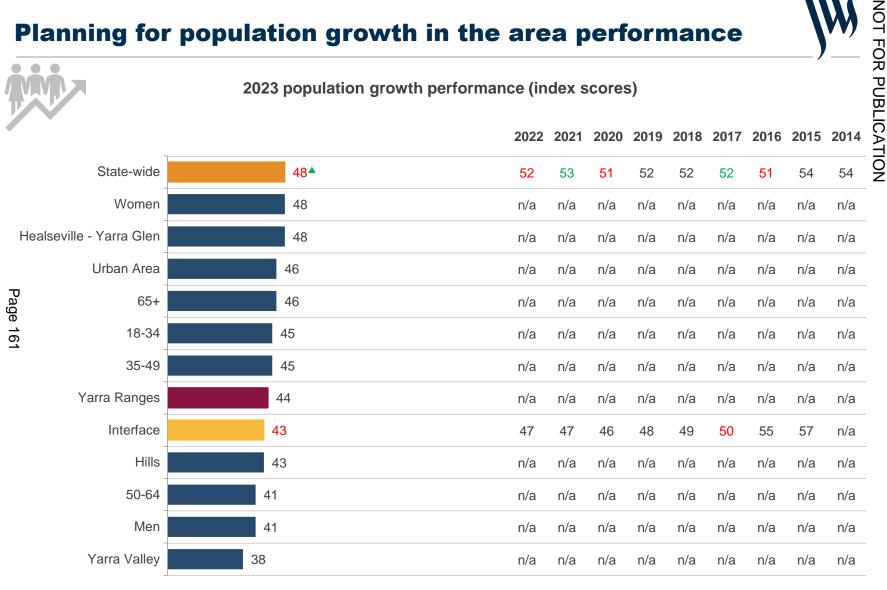
Q2. How has Council performed on 'Emergency and disaster management' over the last 12 months? Base: All respondents. Councils asked State-wide: 29 Councils asked group: 3 Note: Please see Appendix A for explanation of significant differences.

Emergency and disaster management performance



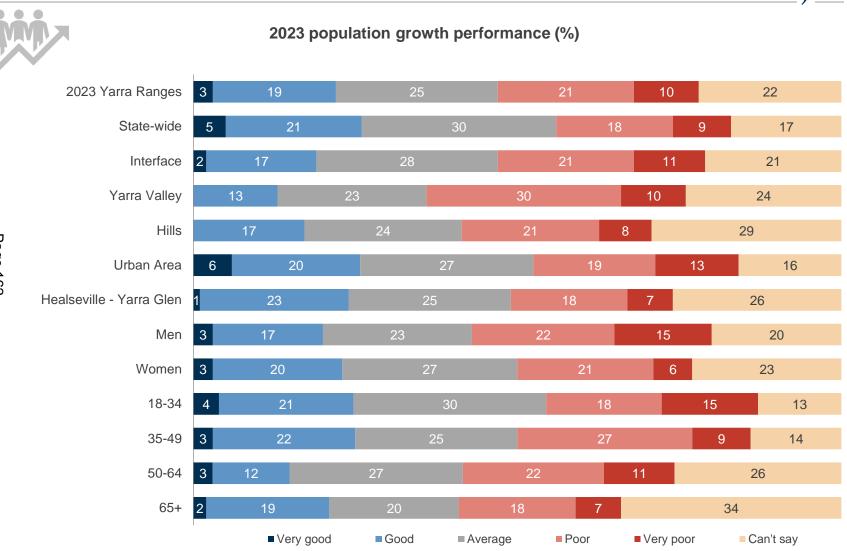
Q2. How has Council performed on 'Emergency and disaster management' over the last 12 months? Base: All respondents. Councils asked State-wide: 29 Councils asked group: 3

Planning for population growth in the area performance

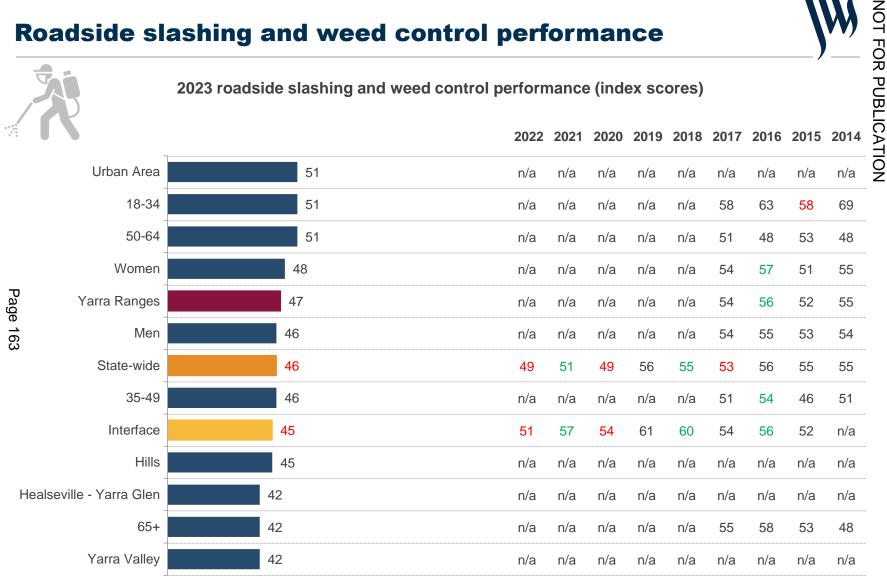


Q2. How has Council performed on 'Planning for population growth in the area' over the last 12 months? Base: All respondents. Councils asked State-wide: 20 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Planning for population growth in the area performance

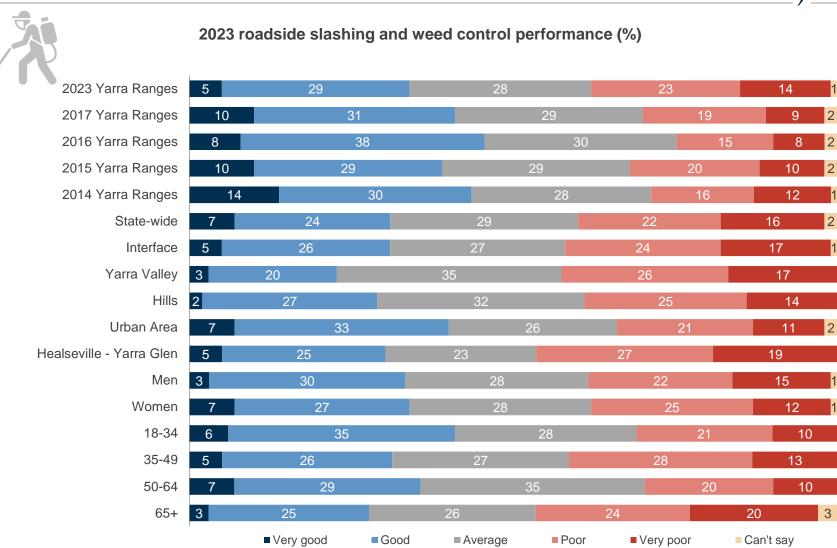


Roadside slashing and weed control performance



Q2. How has Council performed on 'Roadside slashing and weed control' over the last 12 months? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Roadside slashing and weed control performance



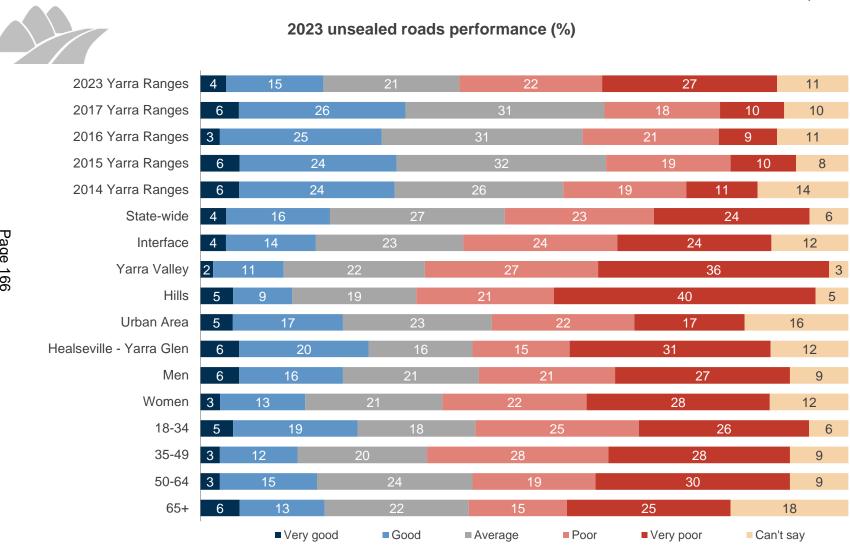
Q2. How has Council performed on 'Roadside slashing and weed control' over the last 12 months? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 2

Maintenance of unsealed roads in your area performance



Q2. How has Council performed on 'Maintenance of unsealed roads in your area' over the last 12 months? Base: All respondents. Councils asked State-wide: 25 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Maintenance of unsealed roads in your area performance



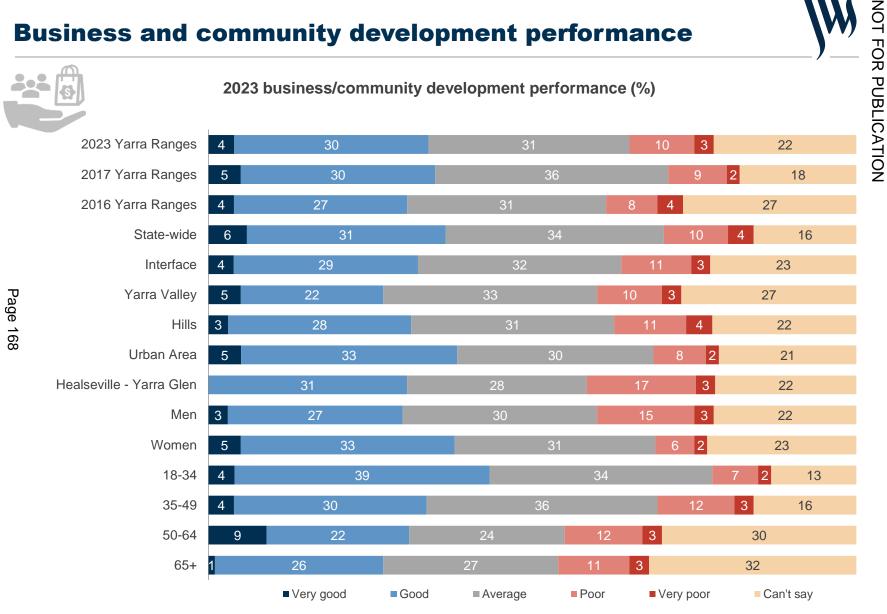
Q2. How has Council performed on 'Maintenance of unsealed roads in your area' over the last 12 months? Base: All respondents. Councils asked State-wide: 25 Councils asked group: 2

Business and community development performance



Q2. How has Council performed on 'Business and community development' over the last 12 months? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Business and community development performance



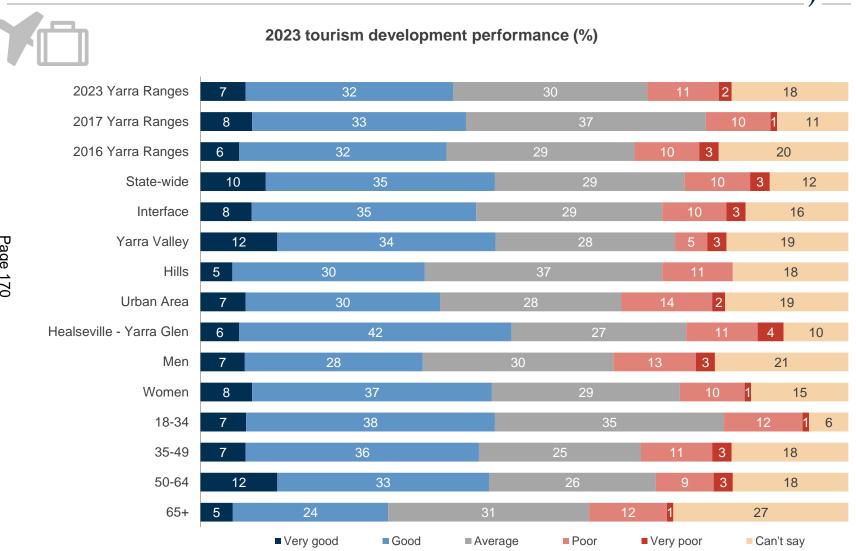
Q2. How has Council performed on 'Business and community development' over the last 12 months? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 2

Tourism development performance



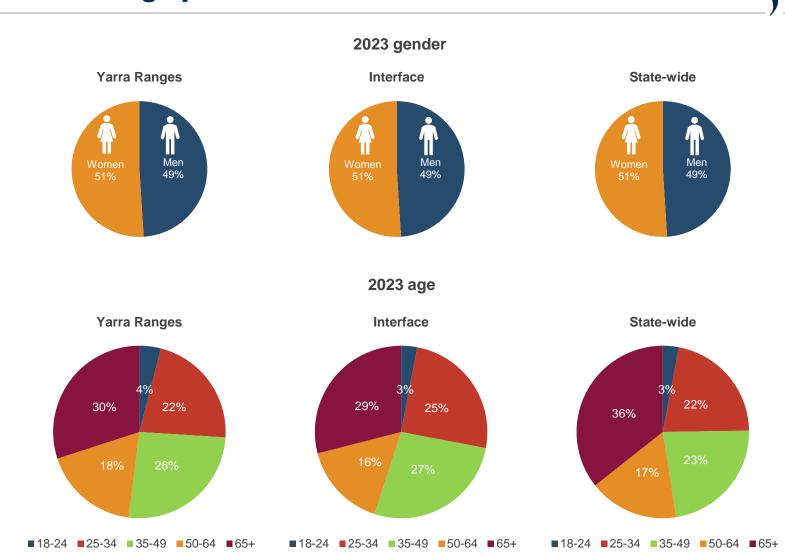
Q2. How has Council performed on 'Tourism development' over the last 12 months? Base: All respondents. Councils asked State-wide: 13 Councils asked group: 2 Note: Please see Appendix A for explanation of significant differences.

Tourism development performance



Detailed demographics

Gender and age profile

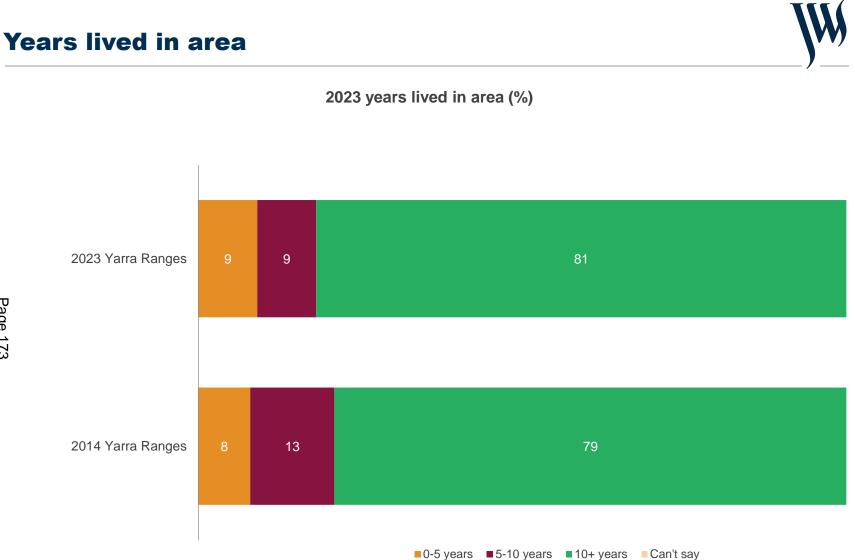


S3. [Record gender] / S4. To which of the following age groups do you belong?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 4

Please note that for the reason of simplifying reporting, interlocking age and gender reporting has not been included in this report. Interlocking age and gender analysis is still available in the dashboard and data tables provided alongside this report.

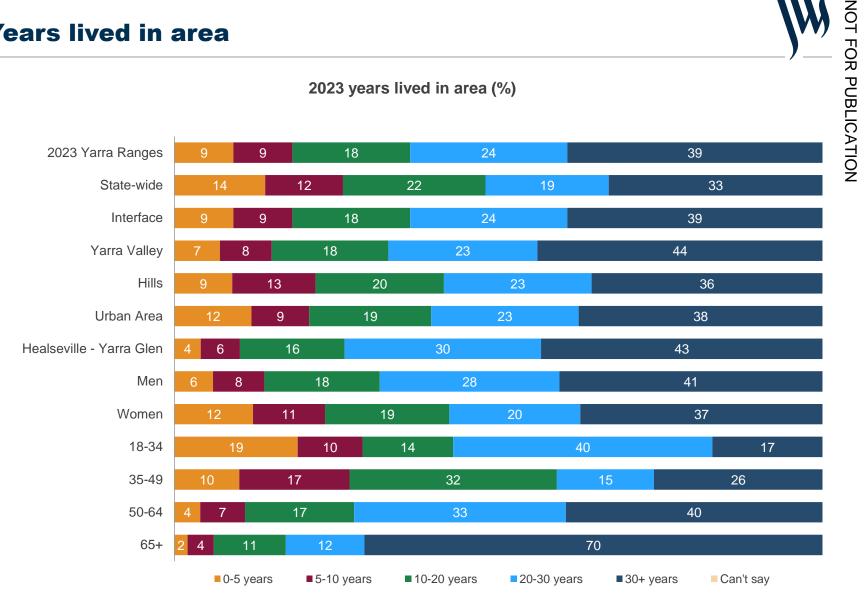
JWSRESEARCH 102



S5. How long have you lived in this area?/How long have you owned a property in this area? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 1

JWSRESEARCH 103

Years lived in area



S5. How long have you lived in this area?/How long have you owned a property in this area? Base: All respondents. Councils asked State-wide: 14 Councils asked group: 1 Note: For 2016, the code frame expanded out "10+ years", to include "10-20 years", "20-30 years" and "30+ years". As such, this chart presents the last five years of data only.

<section-header>

Appendix A: Index Scores

Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error

The sample size for the 2023 State-wide Local Government Community Satisfaction Survey for Yarra Ranges Shire Council was n=500. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=500 interviews is +/-4.4% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as afalling midway in the range 45.6% - 54.4%.

Maximum margins of error are listed in the table below, based on a population of 122,000 people aged 18 years or over for Yarra Ranges Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Yarra Ranges Shire Council	500	400	+/-4.4
Men	221	196	+/-6.6
Women	279	204	+/-5.9
Yarra Valley	85	68	+/-10.7
Hills	114	89	+/-9.2
Urban Area	235	188	+/-6.4
Healseville - Yarra Glen	66	55	+/-12.2
18-34 years	91	106	+/-10.3
35-49 years	229	103	+/-6.5
50-64 years	67	72	+/-12.1
65+ years	113	120	+/-9.3

Appendix A: Significant difference reporting notation

Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green (\checkmark) and downward directing red arrows (\checkmark).

Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

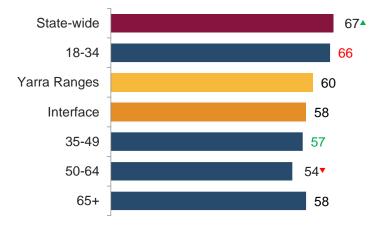
• The state-wide result is significantly higher than the overall result for the council.

the overall result for the council.
 The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2022. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2022.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2022.

2023 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

The test applied to the Indexes was an Independent Mean Test, as follows:

 $Z \text{ Score} = (\$1 - \$2) / \text{ Sqrt} ((\$5^2 / \$3) + (\$6^2 / \$4))$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2

- \$5 = standard deviation 1
- \$6 = standard deviation 2

Appendix B: Further project information

Appendix B: Further information

Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied

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Contacts

For further queries about the conduct and reporting of the 2023 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling

The 2023 results are compared with previous years, as detailed below:

- 2022, n=500 completed interviews, conducted in the period of 27th January – 24th March.
- 2021, n=501 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=501 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=500 completed interviews, conducted in the period of 1st February – 30th March.

Page 182 2018, n=500 completed interviews, conducted in the period of 1st February – 30th March.

- 2017, n=500 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=500 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=500 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=500 completed interviews, conducted in the period of 31st January – 11th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Yarra Ranges Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '---' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Yarra Ranges Shire Council.

Survey sample matched to the demographic profile of Yarra Ranges Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Yarra Ranges Shire Council, particularly younger people.

A total of n=500 completed interviews were achieved in Yarra Ranges Shire Council. Survey fieldwork was conducted in the period of 27th January – 19th March, 2023.

Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DELWP website. In 2023, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2023 vary slightly.

Council Groups

Yarra Ranges Shire Council is classified as a Interface council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Interface group are:

Casey, Mornington Peninsula, Whittlesea and Yarra Ranges.

Wherever appropriate, results for Yarra Ranges Shire Council for this 2023 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Interface group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Yarra Ranges Shire Council according to the most recently available
- Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
 - The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2023 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions

Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2023 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
 - Value for money in services and infrastructure (Value for money)
 - Contact in last 12 months (Contact)
 - Rating of contact (Customer service)
 - Overall council direction last 12 months (Council direction)
 - Community consultation and engagement (Consultation)
 - Decisions made in the interest of the community (Making community decisions)
 - Condition of sealed local roads (Sealed local roads)
 - Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2023 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2023 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/ourprograms/council-community-satisfaction-survey

Stailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2023 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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