

BUSINESS TRADER GROUPS

WHY SHOULD YOU BE INVOLVED?



Business and Trader Groups represent the interests of other traders in the area and collectively help improve the viability and vitality of its members and their activity base.

They facilitate a shared vision, collaborating with key stakeholders, building relationships among their business community and advocate by providing a central point of contact for Council, Government agencies, businesses, and other groups and organisations.

Direct benefits of being part of a Business Trader Group?

Funding & Grants	Advocacy	Networking & Support
Being aware of what is on offer at any point in time	Improve effectiveness through strength in unified voice	Share, Listen, Learn, Collaborate & contribute
Promotion & Marketing	Building Business Capacity	Credibility
Improve business and Township visibility embracing new business and trading realities	Education, Training, Governance & improving business preparedness for future emergencies.	Demonstrates Commitment and Improvement to Community and Business



To find out more information about Business and Trader Groups and on how Council can support and assist, please call **1300 368 333**

Otherwise please visit our website:
www.yarraranges.vic.gov.au/businessandtradergroups

